



Tourist Profile

Central Bureau of Statistics - Aruba
Statistics for Progress

**2nd Quarter
2006**

Highlights

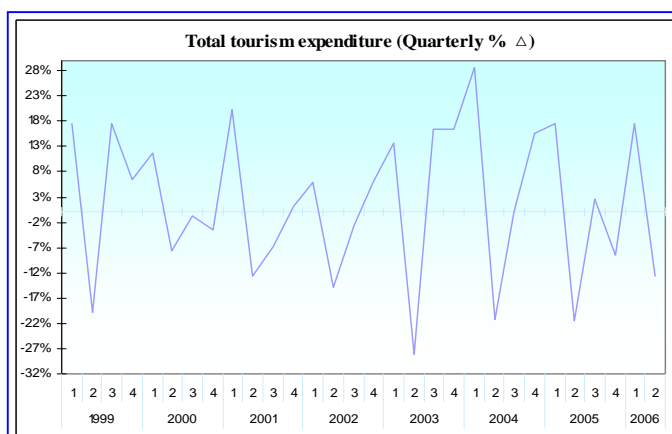
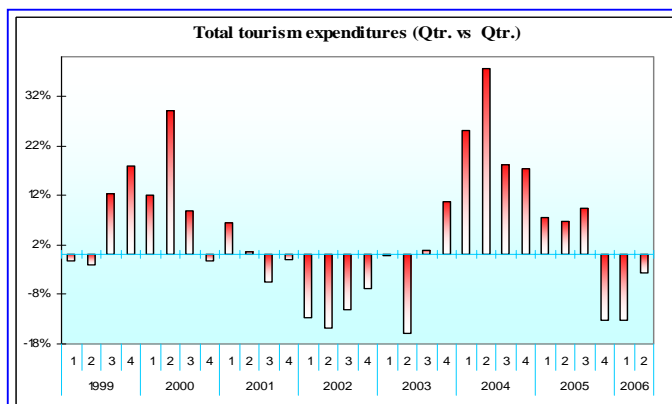
Estimated Total Tourism Expenditure

Year	Qtr.	In US\$	Year Total	Quarterly % Δ	Qtr. vs qtr. % Δ
1999	1	176,451.27		17.5%	-1.1%
	2	141,537.96		-19.8%	-2.1%
	3	166,482.57		17.6%	12.3%
	4	177,173.15	661,644.95	6.4%	18.0%
2000	1	197,810.54		11.6%	12.1%
	2	182,730.00		-7.6%	29.1%
	3	181,343.80		-0.8%	8.9%
	4	175,145.64	737,029.98	-3.4%	-1.1%
2001	1	210,613.13		20.3%	6.5%
	2	183,904.65		-12.7%	0.6%
	3	171,264.48		-6.9%	-5.6%
	4	173,471.01	739,253.27	1.3%	-1.0%
2002	1	183,747.62		5.9%	-12.8%
	2	156,480.25		-14.8%	-14.9%
	3	152,329.66		-2.7%	-11.1%
	4	161,513.30	654,070.83	6.0%	-6.9%
2003	1	183,443.41		13.6%	-0.2%
	2	131,786.76		-28.2%	-15.8%
	3	153,559.06		16.5%	0.8%
	4	178,696.91	647,486.14	16.4%	10.6%
2004	1	229,655.67		28.5%	25.2%
	2	181,244.66		-21.1%	37.5%
	3	181,663.40		0.2%	18.3%
	4	209,986.75	802,550.48	15.6%	17.5%
2005	1	246,722.87		17.5%	7.4%
	2	193,609.53		-21.5%	6.8%
	3	198,843.22		2.7%	9.5%
	4	182,092.73	821,268.35	-8.4%	-13.3%
2006	1	213,815.68		17.4%	-13.3%
	2	186,679.04		-12.7%	-3.6%

Estimated total tourism expenditure is tourism expenditures in Aruba including imputed accommodation expenditures of pre-paid packages.

Source: Central Bureau of Statistics

Δ = change



Tourism has assumed considerable importance in many countries and regions and its role in economic development has become particularly significant through its potential to increase government revenues and stimulate investment. The goal of this publication is to measure the economic benefit that tourism provides by promoting tourism statistics as a means for public policy-makers and the private sector to gain a better perspective of tourism's overall economic impact. It also provides a strategic tool to better formulate their marketing and development plans. The following presents tables and graphs with comparisons and percentage changes of the most important tourism indicators. They give a general view of how tourism developed in the year 2006 (the second quarter only) compared to other second quarters of the years 2005, 2004 and 2003.

An important indicator is the estimated total tourism expenditure which indicates all travel related expenditures made by stay-over visitors, before, during, and immediately after a trip (methodology for further explanations available upon request).

The above combination of table and graphs present the estimated total tourism expenditure in every quarter starting from the years 1999 until 2006. It also gives quarterly percentage changes and quarter to quarter comparisons.

Beside estimated total tourism expenditure, tourism expenditures that took place in Aruba are also used as an indicator since 1996, which is illustrated on the following combination of table and graphs. This indicator gives the amount of money stay-over visitors left behind during their stay in Aruba.

Tourism Expenditures in Aruba

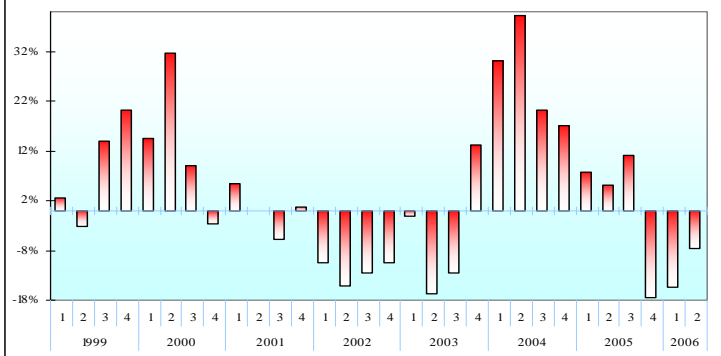
Year	Qtr.	In US\$	Year Total	Quarterly % Δ	Qtr. vs qtr. % Δ
1999	1	143,794.80		11.0%	2.6%
	2	121,259.44		-15.7%	-3.1%
	3	147,498.33		21.6%	14.1%
	4	155,883.49	579,195.51	5.7%	20.3%
2000	1	164,687.30		5.6%	14.5%
	2	159,796.16		-3.0%	31.8%
	3	160,981.44		0.7%	9.1%
	4	151,742.95	637,998.07	-5.7%	-2.7%
2001	1	173,748.03		14.5%	5.5%
	2	159,650.35		-8.1%	-0.1%
	3	151,844.29		-4.9%	-5.7%
	4	152,950.53	639,783.59	0.7%	0.8%
2002	1	155,769.48		1.8%	-10.3%
	2	135,355.72		-13.1%	-15.2%
	3	132,814.28		-1.9%	-12.5%
	4	137,061.33	561,031.88	3.2%	-10.4%
2003	1	154,096.77		12.4%	-1.1%
	2	112,651.23		-26.9%	-16.8%
	3	130,744.40		-1.9%	-12.5%
	4	154,991.34	553,134.25	18.5%	13.1%
2004	1	200,415.41		29.3%	30.1%
	2	156,872.31		-21.7%	39.3%
	3	157,326.84		0.3%	20.3%
	4	181,389.02	696,003.58	15.3%	17.0%
2005	1	215,963.19		19.1%	7.8%
	2	164,947.15		-23.6%	5.1%
	3	174,682.09		5.9%	11.0%
	4	149,786.69	705,379.12	-14.3%	-17.4%
2006	1	182,699.05		22.0%	-15.4%
	2	152,590.54		-16.5%	-7.5%

Tourism expenditures in Aruba is the amount of money stayover visitors left behind in Aruba during their stay thus **excludes** any pre-paid package expenditures.

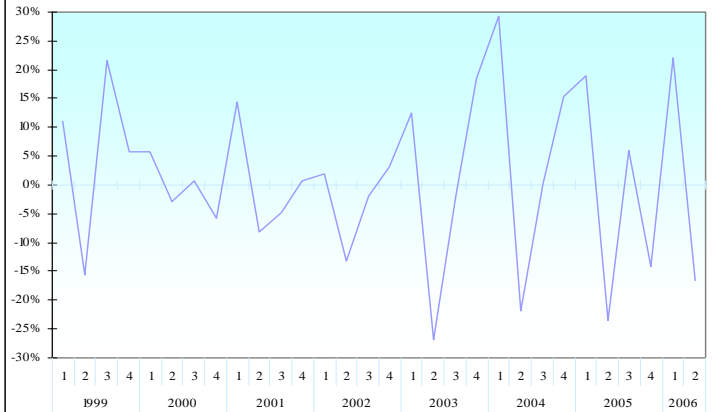
Source: Central Bureau of Statistics

Δ = change

Tourism expenditures in Aruba (Qtr. vs Qtr.)



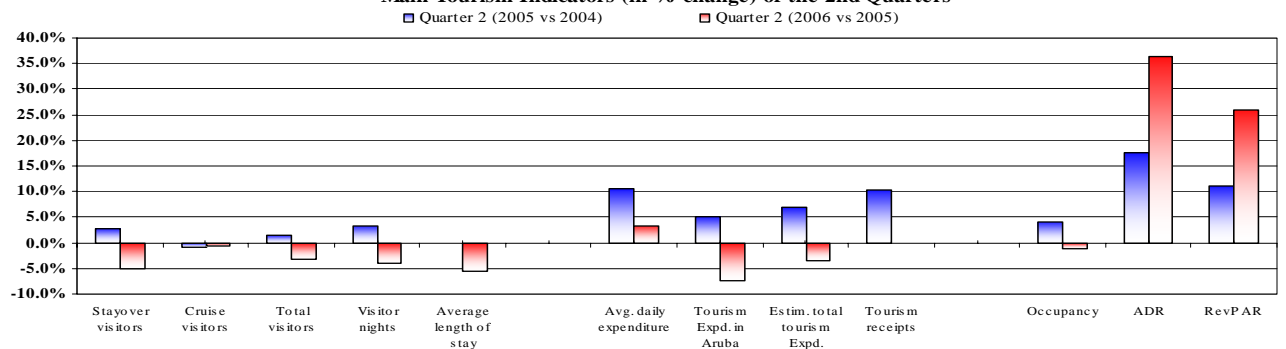
Tourism expenditures in Aruba (Quarterly % Δ)



The following table and graph presents the different main tourism indicators of the second quarter of 2001 until 2006. The table contains absolute data related to the visitors (stay-over-visitors and cruise visitors), the duration of their stay in Aruba, the expenditures that they made in US dollars, and hotel related statistics as occupancy in percentage, average daily rate and revenue per available room both in US dollars.

Main Economic Indicators:	Quarter 2 2001	Quarter 2 2002	Quarter 2 2003	Quarter 2 2004	Quarter 2 2005	Quarter 2 2006
Total stayover visitors	179,632	153,569	150,287	178,144	183,048	173,846
Total cruise visitors	92,493	125,872	102,188	113,236	112,234	111,664
Total number of visitors	272,125	279,441	252,475	291,380	295,282	285,510
Total number of visitor nights(Unit *1000)	1,269	1,092	1,135	1,302	1,346	1,293
Average length of stay	7.5	7.5	8.1	7.7	7.7	7.3
Average daily expenditure in Aruba (In US\$)	118.66	117.52	92.54	106.06	117.18	120.90
Tourism expenditure in Aruba (In US\$)	159,650,350	135,355,720	112,651,228	156,872,310	164,947,152	152,590,545
Estimated total tourism expenditure (In US\$)	183,904,650	156,480,250	131,758,010	181,244,660	193,609,527	186,679,040
Tourism receipts (In US\$)	226,369	196,370	343,500	237,486	260,667	n.a.
Occupancy	76.5%	68.4%	66.9%	77.3%	80.7%	79.4%
Average Daily Rate (In US\$)	124.22	120.45	121.62	127.74	146.41	204.51
Revenue per Available Room (In US\$)	69.40	58.07	55.69	69.91	79.30	97.84

Main Tourism Indicators (in % change) of the 2nd Quarters



2. TOURISM IN ARUBA

2.1 NUMBER OF STAYOVER VISITORS BY MARKET

Country	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Total Visitors	153,569	150,287	178,144	183,048	173,846
United States	109,964	111,923	135,623	140,990	128,833
Venezuela	14,284	11,525	12,063	10,644	12,568
Netherlands	6,805	8,331	8,570	9,581	8,600
Neth. Antilles	4,565	5,134	5,541	5,025	4,729
Colombia	5,719	2,393	2,831	2,386	3,620
Brazil	610	353	745	1,142	1,172
Canada	3,312	2,665	3,646	4,094	3,794
Argentina	340	302	425	511	663
Germany	716	699	759	854	999
Rest of Europe	1,532	1,555	1,897	2,122	2,234
Italy	218	214	226	255	231
Peru	875	177	224	150	176
Rest of the World	726	659	574	519	701
So - Cent. America	888	715	974	1,008	1,192
Caribbean General	336	322	239	168	290
United Kingdom	1,328	1,727	2,161	1,862	2,270
Surinam	204	322	448	363	415
Switzerland	192	171	255	324	256
Dominican Republic	296	220	282	460	344
Trinidad / Tobago	346	583	329	230	378
Chile	145	84	117	158	153
Ecuador	123	176	140	168	180
Japan	45	37	75	34	48

Source: Aruba Tourism Authority (ATA)

2.2 CRUISE PASSENGERS

Cruise	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Number of passengers	125,872	102,188	113,236	112,234	111,664
Number of calls	64	53	53	64	48
Crew members	49,407	41,878	45,402	45,644	43,276
Number of passengers per ship	1,967	1,928	2,137	5,069	7,859

Source: Aruba Tourism Authority (ATA) & Cruise Tourism Authority N.V. - Aruba

2.3 TOTAL NUMBER OF VISITORS

	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Total stayover visitors	153,569	150,287	178,144	183,048	173,846
Total cruise visitors	125,872	102,188	113,236	112,234	111,664
Total number of visitors	279,441	252,475	291,380	295,282	285,510

Source: Aruba Tourism Authority (ATA) & Cruise Tourism Authority N.V. - Aruba

2.4 AVERAGE LENGTH OF STAY BY PLACE OF RESIDENCE OF VISITORS TO ARUBA (In days)

Place of residence	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
U.S.A.	7.1	7.4	6.9	7.1	7.0
Venezuela	5.6	7.6	7.4	6.6	5.8
Netherlands	11.9	11.5	11.4	14.2	11.9
Brazil	3.5	5.1	3.0	6.1	6.3
Netherlands Antilles	4.6	7.5	7.2	6.2	4.0
Canada	8.1	7.5	7.1	7.8	6.7
Colombia	15.2	13.3	10.3	12.1	6.6
Other	9.9	12.3	12.1	11.7	10.2
General	7.5	8.1	7.7	7.7	7.3

Source: Tourist Survey - Central Bureau of Statistics - Aruba

2.5 NUMBER OF VISITOR NIGHTS BY MARKET (* 1.000)

Country	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Total Visitor Nights	1,092.2	1,135.0	1,301.94	1,345.90	1,293.09
United States	760.32	781.92	932.74	968.83	894.30
Venezuela	68.55	80.10	79.14	62.83	79.83
Netherlands	86.33	98.19	97.97	116.40	110.71
Neth. Antilles	21.56	26.44	27.31	26.94	26.21
Colombia	54.88	31.59	36.90	36.63	34.48
Brazil	3.95	2.42	4.05	7.48	7.53
Canada	23.65	21.30	29.35	32.83	31.08
Argentina	2.99	2.78	3.55	4.21	5.87
Germany	7.20	8.14	8.45	9.47	10.64
Rest of Europe	12.93	16.00	16.76	19.54	23.22
Italy	2.08	1.75	1.90	1.80	1.99
Peru	4.85	2.45	2.69	1.98	1.62
Rest of the World	8.53	10.11	4.90	4.87	5.51
So - Cent. America	7.24	6.93	10.59	10.11	10.74
Caribbean General	2.65	3.34	2.09	1.52	2.37
United Kingdom	11.65	19.00	25.03	21.68	27.31
Surinam	2.20	3.22	4.47	3.65	4.32
Switzerland	2.10	1.83	2.67	3.20	2.56
Dominican Republic	3.51	3.72	4.95	6.52	5.97
Trinidad / Tobago	3.11	12.04	3.99	2.47	3.87
Chile	0.92	0.61	0.81	1.21	1.28
Ecuador	0.82	1.02	1.33	1.58	1.45
Japan	0.19	0.15	0.31	0.18	0.23

Source: Aruba Tourism Authority (ATA)

2.6 AIRPORT TRAFFIC / NUMBER OF PASSENGERS TRAVELING BY AIR

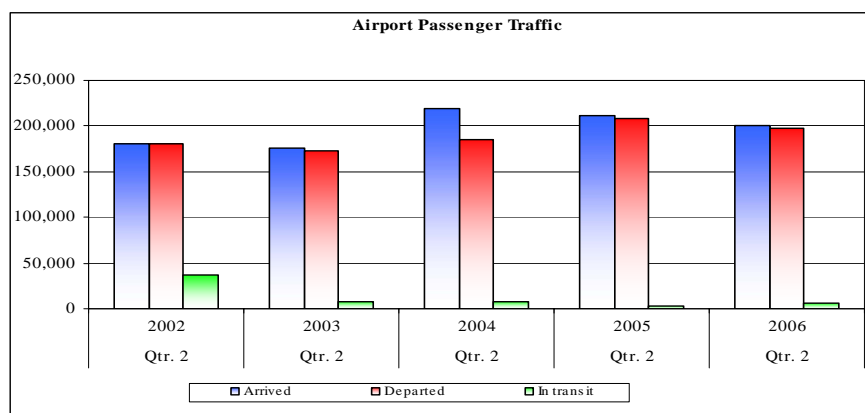
Traffic	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Arrived	180,141	176,493	219,107	211,104	200,432
Departed	180,903	172,480	184,703	208,340	196,900
In transit	37,198	8,281	7,259	3,302	6,074
Total Traffic	398,242	357,254	411,069	422,746	403,406

Source: Aruba Airport Authority N.V. (AAA) & Department of Immigration - International Airport of Aruba

2.7 AIRCRAFT LANDINGS

Landings	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Commercial landings	3,285	2,721	3,420	3,203	3,141
Non-commercial landings	658	859	639	547	767
Total	3,943	3,580	4,059	3,750	3,908

Source: Aruba Airport Authority N.V. (AAA) & Department of Immigration - International Airport of Aruba



3. VISITOR PROFILE

3.1 CHARACTERISTICS OF THE VISITORS

3.1.1. AGE GROUPS OF THE VISITORS (In Percentages)

Age groups	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Under 20 years	1.0	0.8	0.6	0.3	0.7
20 - 29 years	16.0	13.6	15.6	13.0	12.3
30 - 39 years	22.4	21.3	22.0	20.7	20.5
40 - 49 years	26.9	29.1	24.1	24.0	25.9
50 - 64 years	28.4	28.0	25.1	31.0	27.8
Over 64 years	5.1	7.0	12.5	11.0	12.7
Unknown	0.3	0.3	0.0	0.0	0.1
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.1.2. YEARLY HOUSEHOLD INCOME OF THE VISITORS (In Percentages)

Yearly household income	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Less than US\$20,000	7.2	7.6	5.8	6.6	4.4
US\$20,001 - US\$30,000	8.9	8.4	4.6	4.2	3.7
US\$30,001 - US\$50,000	20.6	14.4	14.2	13.2	9.9
US\$50,001 - US\$75,000	23.7	30.7	24.8	25.6	25.4
US\$75,001 - US\$100,000	15.7	17.3	16.3	20.2	16.7
US\$100,001 and over	10.0	12.3	18.5	19.1	18.6
Unknown	14.0	9.2	15.7	11.0	21.1
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.1.3. OCCUPATION OF THE VISITORS (In Percentages)

Occupation	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Legislators, senior officials and managers	13.2	15.2	14.0	14.0	14.6
Professionals	22.8	19.7	21.7	19.8	20.2
Technicians and associate professionals	18.1	16.2	18.0	17.3	19.7
Clerks	7.5	9.4	7.6	8.8	7.1
Service workers, shop & market sales workers	4.4	6.0	4.5	5.9	4.1
Skilled agricultural and fishery workers	0.2	0.2	0.2	0.1	0.3
Craft and related trades workers	2.2	3.3	2.6	2.5	2.6
Plant and machine operators and assemblers	1.3	1.0	1.3	1.2	1.4
Elementary occupations	0.4	0.6	0.5	1.1	0.8
Armed forces	0.7	0.1	0.4	0.2	0.5
Not economically active (Retired)	29.2	28.2	29.2	29.3	28.7
Unemployed	0.0	0.0	0.0	0.0	0.0
Unknown	0.0	0.1	0.0	0.1	0.0
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.1.4. METHOD VISITORS USED TO BOOK A TRIP(In Percentages)

	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
On-Line (internet)	28.2	33.7	41.9
Travel Agent	47.2	41.9	37.6
Tour Operator	0.9	0.4	1.0
Charter Operator	0.3	0.3	0.2
Other	23.4	23.7	19.4
Total	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.1.5. HAVE THE VISITOR BEEN TO ARUBA BY CRUISE AND HAVE THE VISITOR BEEN TO THE CARIBBEAN PRIOR TO THIS VISIT (In Percentages)

	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
<i>To Aruba (by cruise)</i>			
Yes	7.7	8.4	7.3
No	92.3	91.5	92.7
<i>To the Caribbean</i>			
Yes	65.8	65.8	74.9
No	34.2	33.5	25.0

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.2 BEHAVIOR OF THE VISITORS

3.2.1. PURPOSE OF VISIT (In Percentages)

Purpose of visit	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2
	2002	2003	2004	2005	2006
Vacation	83.0	87.5	85.6	85.0	87.4
Honeymoon	7.2	5.5	4.9	5.0	4.4
Visit friends / relatives	4.0	2.8	3.0	4.4	2.5
Business / leisure	3.4	1.6	2.1	1.5	1.7
Other ¹⁾	1.4	1.7	2.3	2.1	1.7
Business only / Convention	0.9	1.0	1.4	1.7	1.5
Wedding	n.a.	n.a.	0.5	0.3	0.8
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

1) Other also include incentive and golf

3.2.2. NUMBER OF VISITS TO ARUBA (In Percentages)

Number of visits	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2
	2002	2003	2004	2005	2006
First time	52.2	43.1	52.8	50.0	44.9
2 to 5 times	28.3	33.4	26.9	26.3	27.6
6 times or more	19.5	23.5	20.3	23.7	27.5
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.2.3. TYPE OF ACCOMMODATION USED BY THE VISITORS (In Percentages)

Type of accommodation	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2
	2002	2003	2004	2005	2006
Hotel	61.6	52.9	61.1	56.9	52.4
Timeshare	23.4	32.7	28.0	31.4	39.0
Guest house/Apartment	4.4	4.4	2.5	2.1	1.7
Friends / Relatives	9.4	8.9	8.0	8.3	6.5
Other	1.2	1.2	0.4	1.2	0.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.2.4. TRAVEL ARRANGEMENT OF THE VISITORS (In Percentages)

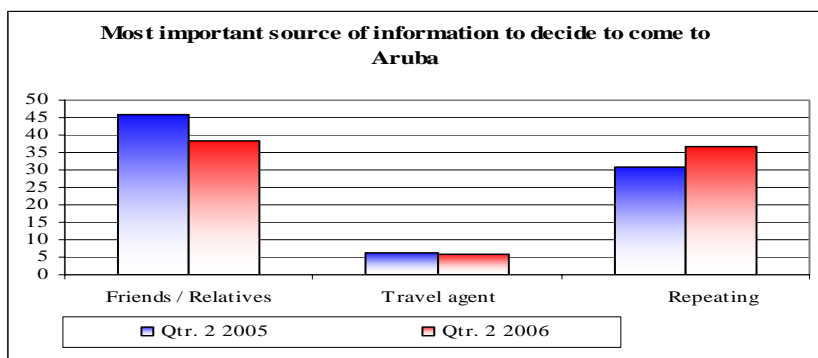
Type of arrangement	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2
	2002	2003	2004	2005	2006
Pre-paid package	47.8	44.3	43.7	38.7	39.5
Own arrangement	52.2	55.7	56.3	61.3	60.5
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.2.5. SINGLE MOST IMPORTANT SOURCE OF INFORMATION IN MAKING A DECISION TO VISIT ARUBA (In Percentages)

Source of information	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2	Qtr. 2
	2002	2003	2004	2005	2006
Friends / Relatives	38.3	42.9	45.7	45.6	38.5
Travel agent	21.8	19.2	15.7	6.3	5.8
Newspaper / magazine	1.2	1.5	1.2	4.2	4.0
Television ad / Radio ad	0.4	0.4	0.5	0.4	0.3
Tourist board	0.6	0.6	0.8	0.3	0.3
Other	4.5	4.8	3.6	2.7	3.8
Repeating	20.4	21.0	24.1	30.8	36.6
Cruise	0.6	0.9	0.4	0.4	0.5
Internet	7.7	6.2	3.8	6.0	6.3
Business	4.4	2.3	3.6	3.4	3.9
Unknown		0.2	0.4	0.0	0.0
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba



3.3 SATISFACTION OF VISITORS

3.3.1. RATING OF SERVICE RELATED TO THE FOLLOWING:

Rating	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
<u>ACCOMMODATION</u>					
Good	92.9	92.9	89.1	89.1	89.8
Average	6.2	6.1	9.7	10.1	9.3
Poor	0.5	0.8	0.9	0.9	0.5
Unknown / n.a.	0.4	0.2	0.4	0.0	0.4
Total	100%	100%	100%	100%	100%
<u>MEALS & DRINKS</u>					
Good	90.0	91.1	89.2	90.7	88.1
Average	9.8	8.1	9.8	8.6	11.0
Poor	0.2	0.5	0.5	0.7	0.9
Unknown / n.a.	0.0	0.3	0.4	0.0	0.1
Total	100%	100%	100%	100%	100%
<u>LOCAL TRANSPORTATION</u>					
Good	81.8	85.6	79.9	78.8	76.6
Average	4.5	5.0	6.4	4.9	6.5
Poor	0.4	0.3	0.4	0.6	0.3
Unknown / n.a.	13.3	9.1	13.4	15.7	16.5
Total	100%	100%	100%	100%	100%
<u>SHOPPING</u>					
Good	79.6	81.6	78.6	73.0	73.0
Average	9.5	8.7	8.9	10.5	11.6
Poor	0.3	0.6	0.9	0.4	0.7
Unknown / n.a.	10.6	9.1	11.6	16.0	14.7
Total	100%	100%	100%	100%	100%
<u>ENTERTAINMENT / RECREATION</u>					
Good	79.5	81.0	71.4	63.4	63.8
Average	6.6	7.3	9.2	9.0	9.6
Poor	0.5	0.3	0.7	0.4	1.0
Unknown / n.a.	13.3	11.4	18.6	27.1	25.6
Total	100%	100%	100%	100%	100%
<u>QUALITY OF SERVICE</u>					
Good	94.7	94.2	92.2	92.3	89.7
Average	4.6	5.0	6.7	6.6	9.2
Poor	0.4	0.6	0.9	1.0	0.9
Unknown / n.a.	0.3	0.2	0.3	0.2	0.2
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

3.3.2. RATING OF VALUE FOR MONEY OF THE FOLLOWING:

Rating	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
<u>ACCOMMODATION</u>					
Good	75.6	78.1	75.6	76.9	76.5
Average	11.7	10.4	14.3	13.6	15.2
Poor	3.6	2.9	2.5	1.9	1.9
Unknown / n.a.	9.2	8.6	7.6	7.7	6.4
Total	100%	100%	100%	100%	100%
<u>MEALS & DRINKS</u>					
Good	66.2	70.0	69.1	74.4	70.7
Average	23.0	22.6	20.7	18.8	21.6
Poor	7.6	5.9	7.5	4.1	4.6
Unknown / n.a.	3.3	1.4	2.8	2.8	3.1
Total	100%	100%	100%	100%	100%
<u>LOCAL TRANSPORTATION</u>					
Good	73.8	77.6	70.6	71.9	69.6
Average	9.9	10.5	12.9	9.4	12.2
Poor	2.5	2.5	2.6	2.1	0.8
Unknown / n.a.	13.9	9.4	13.9	16.5	17.3
Total	100%	100%	100%	100%	100%
<u>SHOPPING</u>					
Good	66.4	69.7	66.2	65.2	66.5
Average	19.2	18.8	18.4	16.8	16.5
Poor	3.7	2.7	3.2	2.0	1.7
Unknown / n.a.	10.7	8.9	12.2	15.9	15.3
Total	100%	100%	100%	100%	100%
<u>ENTERTAINMENT / RECREATION</u>					
Good	62.1	63.6	53.5	49.4	50.5
Average	16.6	16.6	14.7	15.0	15.5
Poor	2.1	2.3	2.0	1.9	1.3
Unknown / n.a.	19.1	17.5	29.7	33.7	32.7
Total	100%	100%	100%	100%	100%
<u>QUALITY OF SERVICE</u>					
Good	88.8	88.5	85.9	86.0	83.3
Average	7.2	9.3	10.3	9.4	12.2
Poor	2.3	1.7	2.8	1.9	1.2
Unknown / n.a.	1.7	0.5	1.1	2.7	3.3
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

4. MONEY ASPECTS OF VISITORS

4.1 AVERAGE DAILY EXPENDITURE PER PERSON SPENT IN ARUBA PER CATEGORY ¹⁾ (In US\$)

Categories of expenditures	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Accommodation ²⁾	26.99	21.35	29.61	31.48	27.39
Food & beverage	27.14	22.53	25.78	30.16	32.43
Groceries / sundries	3.42	3.03	2.60	3.05	4.01
Entertainment / recreation	9.34	6.84	8.04	8.84	9.93
Taxis	3.49	2.50	2.84	3.20	3.55
Car rental	4.61	4.00	3.77	4.17	4.71
Public transportation	0.32	0.24	0.21	0.29	0.26
Tax free shopping	5.89	3.47	3.27	3.82	3.68
Shopping	18.90	13.39	12.50	13.73	17.20
Casinos	13.82	13.57	13.18	10.43	10.56
Internet/Telephone	n.a.	0.71	0.71	0.81	0.64
Departure tax	1.56	n.a.	n.a.	n.a.	n.a.
Other ³⁾	2.04	0.92	1.02	0.46	5.30
Total (In US\$)	117.52	92.54	106.06	117.18	120.90

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Notes : (All these notes apply to tables 4.1, 4.2 and 4.3)

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package outside of Aruba(see highlights for further explanation and comments.).
- 2) The expenditure category "accommodation" does not include any expenses made on a pre-paid package for accommodation.
- 3) The expenditures belonging to the category "other" also includes expenditures which were unknown or that cannot be specified anymore by the interviewed visitors. For this reason the amount does not represent expenditures belonging to the category other only.

4.2 AVERAGE DAILY EXPENDITURE PER PERSON BY PLACE OF RESIDENCE ¹⁾ (In US\$)

Place of residence	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
U.S.A.	117.69	94.49	108.57	125.00	123.29
Venezuela	166.72	119.32	145.40	145.15	161.85
Netherlands	67.19	55.66	52.57	49.78	51.48
Brazil	*	*	*	*	*
Netherlands Antilles	128.81	72.57	123.72	82.07	133.21
Canada	67.58	58.69	114.02	75.91	94.04
Colombia	68.75	91.11	72.38	71.15	133.71
Other	82.27	65.02	95.81	86.94	105.35
Total visitors (In US dollars)	117.52	92.54	106.06	117.18	120.90

Source: Tourist Survey - Central Bureau of Statistics - Aruba * = not representative due to a small sample

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

4.3 AVERAGE DAILY EXPENDITURE PER PERSON BY PURPOSE OF VISIT (In US\$) ¹⁾

Purpose of visit	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
Vacation	119.39	91.35	108.36	116.26	116.84
Honeymoon	93.00	100.02	142.40	146.85	119.69
Visit friends / relatives	37.33	26.43	89.57	54.94	65.33
Other ²⁾	76.45	77.60	130.40	113.17	242.28
Business & leisure	191.87	172.12	250.41	171.26	250.85
Business Only / Convention	210.17	228.88	255.41	181.20	183.62
Wedding	n.a.	n.a.	n.a.	197.80	165.11

Source: Tourist Survey - Central Bureau of Statistics - Aruba

- 1) Expenditures belonging to the categories Incentives and Golf are based on a very small sample and therefore has been left out.
- 2) The expenditure belonging to the category "Other" and "Business Only / Convention" are based on a small sample and therefore may not be very representative.

4.4 AVERAGE DAILY EXPENDITURE PER PERSON BY NUMBER OF VISITS TO ARUBA ¹⁾ (In US\$)

Number of visits	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
First time	118.16	90.68	114.58	115.85	117.32
Between 2 and 5 times	104.46	83.38	107.45	117.72	130.16
6 Times or more	134.39	108.90	125.05	119.44	117.45

Source: Tourist Survey - Central Bureau of Statistics - Aruba

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

4.5 HOTEL RELATED STATISTICS

Categories:	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
<i>Hotel :</i>					
Occupancy	68.4%	64.7%	80.3%	85.6%	77.6%
Average Daily Rate	\$121.28	\$124.24	\$128.36	\$148.44	\$210.71
Revenue per available room	\$83.02	\$80.36	\$103.29	\$127.04	\$163.43
<i>Timeshare :</i>					
Occupancy	68.1%	70.6%	72.3%	74.6%	81.6%
Average Daily Rate	\$113.78	\$101.61	\$121.08	\$128.94	\$155.31
Revenue per available room	\$16.16	\$14.40	\$15.00	\$16.80	\$18.39
<i>Total :</i>					
Occupancy	68.3%	66.9%	77.3%	80.7%	79.4%
Average Daily Rate	\$120.45	\$121.62	\$127.74	\$146.41	\$204.51
Rev. per avail. room	\$58.07	\$55.69	\$69.91	\$79.30	\$97.84

Source: Central Bureau of Statistics - Aruba

4.6 AVERAGE EXPENDITURE PER PERSON PER TRIP BY THE MAJOR MARKETS ¹⁾ (BUDGET) (In US\$)

Place of residence	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
U.S.A.	836	699	789	885	865
Venezuela	934	907	1167	951	942
Netherlands	800	640	683	709	613
Netherl. Antilles	593	544	974	509	537
Canada	547	439	511	593	625
Colombia	1045	1214	685	864	881
Other	814	796	1623	1018	1074
Total visitors	881	750	881	901	878

Source: Tourist Survey - Central Bureau of Statistics - Aruba

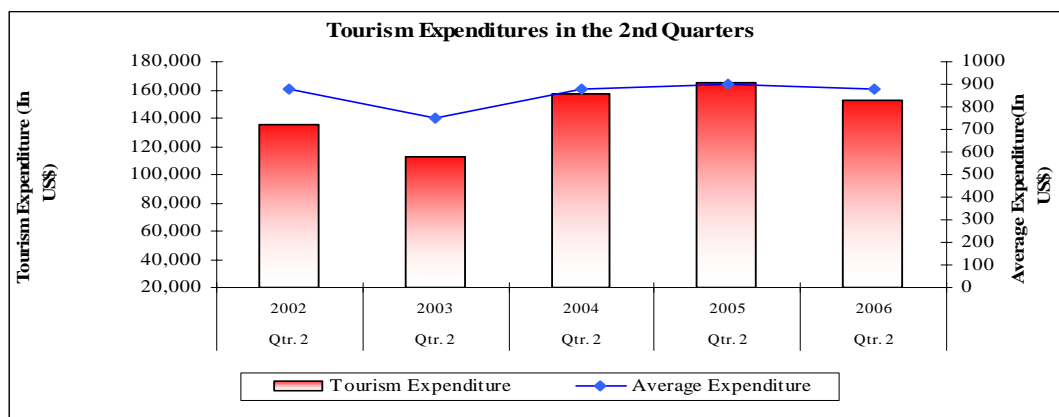
1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

4.7 TOURISM EXPENDITURE IN ARUBA BY THE MAJOR MARKETS ¹⁾ (In 000 US\$)

Place of residence	Qtr. 2 2002	Qtr. 2 2003	Qtr. 2 2004	Qtr. 2 2005	Qtr. 2 2006
U.S.A.	91,885.92	78,259.47	106,971.15	124,776.15	111,504.42
Venezuela	13,335.97	10,451.24	14,076.64	10,119.60	11,838.64
Netherlands	5,441.01	5,332.59	5,849.79	6,791.66	5,268.46
Netherl. Antilles	2,704.90	2,790.58	5,394.53	2,556.89	2,538.70
Canada	1,812.99	1,169.94	1,864.66	2,427.16	2,372.64
Colombia	5,976.36	2,904.11	1,939.09	2,060.93	3,189.76
Other	7,265.07	6,342.49	12,926.80	8,106.87	12,562.29
Total visitors	135,355.72	112,651.23	156,872.31	164,947.15	152,590.54

Source: Tourist Survey - Central Bureau of Statistics - Aruba

1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package. (see highlights for further explanation and comments.)



4.8 LODGING TAX (In US\$)

In US dollars	2002	2003	2004	2005	2006
Quarter 1	4,185,643	4,213,148	4,791,335	5,902,498	5,862,994
Quarter 2	3,617,218	3,644,288	4,397,729	5,161,686	4,959,012
Quarter 3	2,847,719	3,218,436	5,979,035	4,096,634	
Quarter 4	3,192,238	2,919,820	3,854,241	3,660,696	
Total	13,842,818	13,995,692	19,022,339	18,821,514	

Source: Tax collectors office

4.9 CASINO TAX (In MILLION US\$)

In US dollars	2002	2003	2004	2005	2006
Quarter 1	3,078,023	3,300,750	4,508,423	3,960,287	4,840,232
Quarter 2	2,281,639	2,030,976	3,636,972	2,788,525	2,888,727
Quarter 3	1,832,629	1,793,855	3,461,160	2,367,239	
Quarter 4	2,338,188	2,461,460	2,791,679	3,289,030	
Total	9,530,479	9,587,041	14,398,234	12,405,081	

Source: Tax collectors office

4.10 TOURISM RECEIPTS (In US\$)

In million US dollars	2002	2003	2004	2005	2006
Quarter 1	245.03	436.00	303.184	303.80	311.96 *
Quarter 2	196.37	343.50	237.486	262.12	n.a.
Quarter 3	175.25	348.60	232.682	250.39	
Quarter 4	207.99	381.50	273.017	264.97	
Total	824.64	1,509.60	1,046.369	1,081.28	

Source: Central Bank of Aruba

* Provisional

4.11 ESTIMATED TOTAL TOURISM EXPENDITURE ¹⁾ (In MILLION US\$)

Estimated total tourism expenditure	2002	2003	2004	2005	2006
Quarter 1	183,747.62	183,443.41	234,504.32	246,518.69	213,815.69
Quarter 2	156,479.91	131,786.76	182,441.32	193,609.53	186,679.04 *
Quarter 3	152,329.66	153,559.06	185,476.31	198,843.22	
Quarter 4	161,513.30	178,696.91	209,986.75	182,092.73	
Total	654,070.85	647,486.14	812,408.69	821,064.17	

Source: Tourist Survey - Central Bureau of Statistics - Aruba

* Provisional

1) For further explanation on estimated total tourism expenditure refer to methodology

