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Website currently is under construction!!!

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Welcome

Objective of the Presentation:

- ✧ Getting to know the CBS
- ✧ Getting to know the role of CBS in Tourism
- ✧ Why Information: Who Benefits



Get to know the CBS:

- ❧ CBS is part of the ministry of Finance and Economic Affairs
- ❧ Is the Institution officially assigned by the government to collect, process and publish actual and relevant statistics on a periodical
- ❧ Collection of readily available data & data collection from Surveys



The Role of CBS:

Responsible for the production and presentation of information mostly through publications and papers

Information on different areas such as:

- Population
- Economy
- Consumer Price Index
- Geographical Information System
- Business Statistics
- **TOURISM**
- Demographics
- Health
- Education
- National Accounts
- Foreign Trade

Create a wealth of information **and knowledge!!!**







Why Information: Who Benefits:

-  Government: e.g. for policy makers
-  Commerce and non-government institutions
 - For policy makers
 - Construct marketing plans
 - Feasibility Studies
-  Community: e.g. the academic world
-  International Institutions (e.g. U.N., I.M.F., W.B., W.T.O.)

An Introduction to the CBS related to **Tourism Statistics**



Why Tourism Statistics:

-  Determine the visitors characteristics
-  To improve the marketing efforts to better promote Aruba
-  To promote the use of Tourism statistics and Tourism indicators
-  To measure the economic benefits that tourism provides to Aruba

The Big Q: The largest contributors to Aruba's Economy:
TOURISM?

All kind of Tourism Related data:

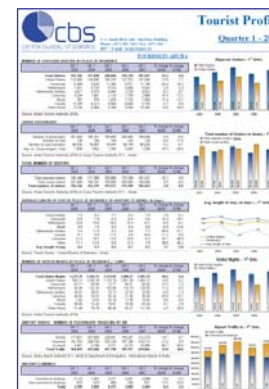
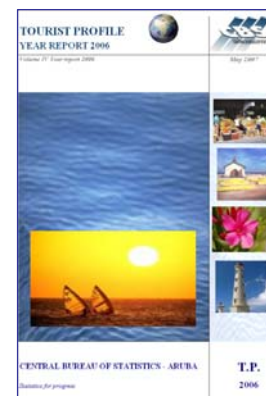
Administrative data

Stay-over visitors, Visitor nights, Arrivals by carrier, Cruise passengers, Cruise calls, Airport traffic and landings, Tourism receipts, Lodging tax, Casino tax.

(Source: ATA, CTA, AAA, Immigration, CBA, etc.)

• Survey Results done by the CBS

- Visitor Survey (1996 until 2007)
- Cruise Survey (1997, 2002, 2005)
- Hotel Report (monthly since 1996 - ytd)
- Other (Incidentals)



Hotel Related Statistics / Indicators



Hotel Related Statistics / Indicators



L.G. Smith Boulevard # 160

Oranjestad - Aruba

Contact person: Louisette Christiaans-Yarzagaray / Marlene Barendregt Croes

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MONTHLY REPORTING FORM RESORTS - HOTELS - APARTMENTS

Name of Establishment: _____

Total number of rooms: _____

Reporting Calendar Month: _____

ROOM STATISTICS

1. Total Net Room Revenue, including service charge,
and net of rebates / wholesale commission: US\$

2. Total room nights of occupied rooms: *

3. Total room nights of non-revenue rooms
which are vacant or out of order:

4. Total number of guests

TOTAL ROOM NIGHTS - Question 2+3 (=Available rooms*days in the month)

* Note: The total amount of nights the rooms were occupied by guests (paid or complimentary).

Name: _____ Position: _____

Signature: _____ Date: _____

IMPORTANT: PLEASE RETURN BY THE 5 TH OF THE MONTH.



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MONTHLY REPORTING FORM TIME-SHARE RESORTS

Name of Establishment: _____

Total number of rooms: _____

Reporting Calendar Month: _____

ROOM STATISTICS

1. Total Net Room Revenue, including service charge,
and net of rebates / wholesale commission: US\$

2. Total room nights of occupied rooms: *

3. Total room nights of non-revenue rooms
which are vacant or out of order:

4. Total number of guests:

TIME-SHARE UNITS

5. Total room nights of units occupied by owner:

6. Total room nights of units occupied by exchange:

7. Total room nights of units put into rental program / pool:

8. Total room nights of no-show units:

TOTAL ROOM NIGHTS - Question 2 + 3 + 5 + 6 + 8 (=Available rooms*days in the month)

* Note: The total amount of nights the rooms were occupied by guests (paid or complimentary).

Name: _____ Position: _____

Signature: _____ Date: _____

IMPORTANT: PLEASE RETURN BY THE 5 TH OF THE MONTH.

Hotel Related Statistics / Indicators

Central Bureau of Statistics

L.G. Smith Boulevard # 160

Oranjestad, Aruba

Contact Person: Louisette Christiaans-Yarzagaray /

Marlen Barendregt - Croes

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Date: 22 August, 2006

**AHATA
MONTHLY
PERFORMANCE
REPORT**

NOT AVAILABLE
FOR PUBLICATION

JULY 2007

CURRENT MONTH

	Number of rooms	Fair share	Occupancy %		Rooms sold	Penetration Index		Average Rate		ADR Index	(x 1000) Room Revenue	Revpar		Yield Index	
			Current Period	% Change to last year		Current Period	% Change to last year	Current Period	% Change to last year			Current Period	% Change to last year	Current Period	% Change to last year
275 Rooms and up	3,040	45.4%	75.5%	3.4%	71,195	94.8%	-0.9%	\$ 169.27	2.2%	109.7%	\$ 12,051	\$ 127.88	5.6%	163.8%	-10.4%
Under 275 rooms	928	13.9%	87.7%	4.5%	25,240	110.1%	0.1%	\$ 110.55	6.8%	71.7%	\$ 2,790	\$ 97.00	11.6%	124.2%	-5.3%
HOTEL - TOTAL	3,968	59.2%	78.4%	3.2%	96,435	98.4%	-1.1%	\$ 153.90	4.4%	99.8%	\$ 14,841	\$ 120.65	7.7%	154.5%	-8.6%
TIME SHARE	2,731	40.8%	81.6%	6.2%	69,076	102.4%	1.8%	\$ 158.32	46.3%	102.6%	\$ 1,372	\$ 16.20	3.7%	20.8%	-12.0%
GRAND TOTAL	6,699	100.0%	79.7%	4.3%	165,511	100.0%	0.0%	\$ 154.27	8.9%	100.0%	\$ 16,213	\$ 78.07	17.8%	100.0%	0.0%

LAST THREE MONTH

	Number of rooms	Fair share	Occupancy %		Rooms sold	Penetration Index		Average Rate		ADR Index	(x 1000) Room Revenue	Revpar		Yield Index	
			Current Period	% Change to last year		Current Period	% Change to last year	Current Period	% Change			Current Period	% Change to last year	Current Period	% Change to last year
275 Rooms and up	3,050	44.7%	66.6%	-4.1%	186,849	91.6%	-4.0%	\$ 169.58	-1.1%	111.1%	\$ 31,687	\$ 112.93	-5.2%	1.65	-11.5%
Under 275 rooms	928	13.6%	80.9%	3.7%	69,074	111.2%	3.7%	\$ 110.82	6.4%	72.6%	\$ 7,655	\$ 89.66	10.1%	1.31	2.8%
HOTEL - TOTAL	3,978	58.3%	69.9%	-2.4%	255,923	96.1%	-2.3%	\$ 153.72	0.7%	100.7%	\$ 39,341	\$ 107.50	-1.8%	1.57	-8.3%
TIME SHARE	2,841	41.7%	76.8%	3.6%	200,377	105.4%	3.6%	\$ 141.27	34.7%	92.5%	\$ 3,333	\$ 12.99	-0.5%	0.19	-7.0%
GRAND TOTAL	6,819	100.0%	72.8%	0.0%	456,300	100.0%	0.0%	\$ 152.67	4.4%	100.0%	\$ 42,674	\$ 68.54	7.0%	1.00	0.0%

YEAR TO DATE

	Number of rooms	Fair share	Occupancy %		Rooms sold	Penetration Index		Average Rate		ADR Index	(x 1000) Room Revenue	Revpar		Yield Index	
			Current Period	% Change to last year		Current Period	% Change to last year	Current Period	% Change to last year			Current Period	% Change to last year	Current Period	% Change to last year
275 Rooms and up	3,041	44.3%	73.0%	-2.9%	470,510	93.1%	-2.3%	\$212.94	-7.5%	111.0%	\$100,192	\$155.40	-10.2%	1.69	-10.3%
Under 275 rooms	937	13.7%	83.1%	-0.2%	165,061	106.4%	1.0%	\$135.50	3.0%	70.6%	\$ 22,365	\$112.60	2.8%	1.24	3.7%
HOTEL - TOTAL	3,978	58.0%	75.4%	-2.5%	635,571	96.2%	-1.8%	\$192.83	-4.4%	100.5%	\$122,557	\$145.32	-6.8%	1.58	-6.7%
TIME SHARE	2,880	42.0%	82.3%	2.4%	502,567	105.2%	2.8%	\$180.49	27.9%	94.1%	\$ 10,076	\$16.51	-7.9%	0.18	-9.2%
GRAND TOTAL	6,858	100.0%	78.3%	-0.6%	1,138,138	100.0%	0.0%	\$191.83	-1.1%	100.0%	\$132,634	\$91.24	-0.2%	1.00	0.0%

The Categories consist of the following properties that reported to the Central Bureau of Statistics:

275 Rooms and up = 7

Occidental Grand Aruba
Aruba Marriott Resort
Aruba Renaissance Beach Resort
Westin Aruba Resort
Holiday Inn Hotel
Hyatt Regency Aruba
Radisson Hotel

Under 275 Rooms = 10

Amsterdam Manor
RIU Grand Resort & Casino
Manchebo Beach Resort & Spa
Talk of the Town Resorts
Bucuti Beach Resort
Tara Beach Hotel
Bushiri Beach Hotel
Grape Holdings (Divi & Tamarini)
Brickell Bay Beach Club
The Mill Condominiums

TIME SHARE = 13

Aruba Beach Club
Aruba Renaissance Beach Resort
Marriott Aruba Ocean Club
Marriott Aruba Surf Club
Aruba Poenix Beach Resort
Caribbean Palm Village
Casa Del Mar
Costa Linda Resort
Divi Village Apartments
Dutch Village Apartments
La Cabana Villas
La Cabana Beach & Racquet Club
Playa Linda Resort
Paradise Beach Villas

Did Not Report !!!

CLOSED

Notes:

* Fair Share = Individual Total Rooms divided by Grand Total of Total Rooms.

** Actual Share = Individual Occupied Rooms divided by Grand Total of Occupied Rooms.

*** The Average Daily Rate for Time Share = Net Revenue divided by Occupied Room Nights only
(Does not include rooms sold to Time Share owners)

**** Penetration Index = Percentage of individual Rooms Sold divided by Fair Share

***** Yield Index = Individual Revpar divided by the Grand Total Revpar

Hotel Related Statistics / Indicators

ROOM STATISTICS

		OCCUPANCY			ADR			REVPAR		
		TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE
2000	Quarter1	81.5	82.3	81.5	160.64	164.62	138.54	97.38	134.25	34.62
	Quarter2	71.7	72.4	70.4	115.31	115.62	113.28	60.97	83.73	21.30
	Quarter3	76.8	77.3	75.8	105.81	107.02	97.44	59.32	82.73	18.90
	Quarter4	73.7	72.8	75.0	130.58	134.33	103.71	69.03	97.97	18.45
2001	Quarter1	83.6	83.8	82.9	176.62	180.55	150.37	110.00	151.64	34.33
	Quarter2	75.0	76.5	72.1	124.22	126.70	107.34	69.47	97.06	21.13
	Quarter3	75.7	77.6	72.1	109.26	111.00	96.22	61.05	86.21	17.30
	Quarter4	68.2	64.8	70.0	129.51	133.45	100.47	61.51	86.62	15.14
2002	Quarter1	75.8	74.0	78.8	182.07	185.72	152.66	95.54	137.44	23.92
	Quarter2	68.3	68.5	68.1	123.76	125.00	113.78	59.67	85.57	16.16
	Quarter3	71.0	70.6	71.6	110.50	112.11	97.23	54.49	79.11	13.74
	Quarter4	72.5	69.1	75.0	135.03	137.01	118.93	66.48	94.70	16.77
2003	Quarter1	76.3	74.6	79.0	175.56	176.60	165.65	90.21	131.82	21.45
	Quarter2	66.9	64.7	70.6	121.78	124.42	101.61	55.76	80.48	14.40
	Quarter3	77.6	80.9	73.2	110.46	112.47	92.36	61.34	90.13	13.64
	Quarter4	76.9	77.0	76.7	130.62	132.39	114.64	69.71	102.00	16.25
2004	Quarter1	84.5	87.1	80.2	187.61	187.55	188.36	109.55	163.41	20.48
	Quarter2	77.3	80.3	72.3	133.19	134.32	121.08	72.90	107.93	15
	Quarter3	80.9	85.8	72.6	126.02	127.2	112.67	73.56	109.12	14.29
	Quarter4	80.0	82.1	76.8	146.31	147.63	133.31	80.40	121.16	17.26
2005	Quarter1	88.1	91.2	83.6	217.89	218.11	215.41	128.39	198.90	25.72
	Quarter2	80.7	85.6	74.3	148.93	151.25	128.94	80.66	129.44	16.80
	Quarter3	79.6	81.7	76.5	151.29	152.79	138.13	78.04	125.06	16.71
	Quarter4	77.9	76.3	78.9	184.12	187.26	150.22	90.29	142.79	15.21
2006	Quarter1	84.0	82.1	86.4	233.88	242.21	168.73	118.57	198.91	21.43
	Quarter2	74.4	72.8	76.1	167.78	173.94	127.46	73.39	126.70	15.43
	Quarter3	74.4	73.6	76.1	138.80	143.59	107.52	63.35	105.66	14.2
	Quarter4	74.7	69.2	80.1	162.98	167.46	130.91	73.88	118.25	16.65
2007	Quarter1	82.9	79.4	87.8	225.82	227.57	206.68	111.89	180.38	20.07
	Quarter2	73.2	70.5	76.9	168.03	168.91	157.51	74.85	119.04	12.93

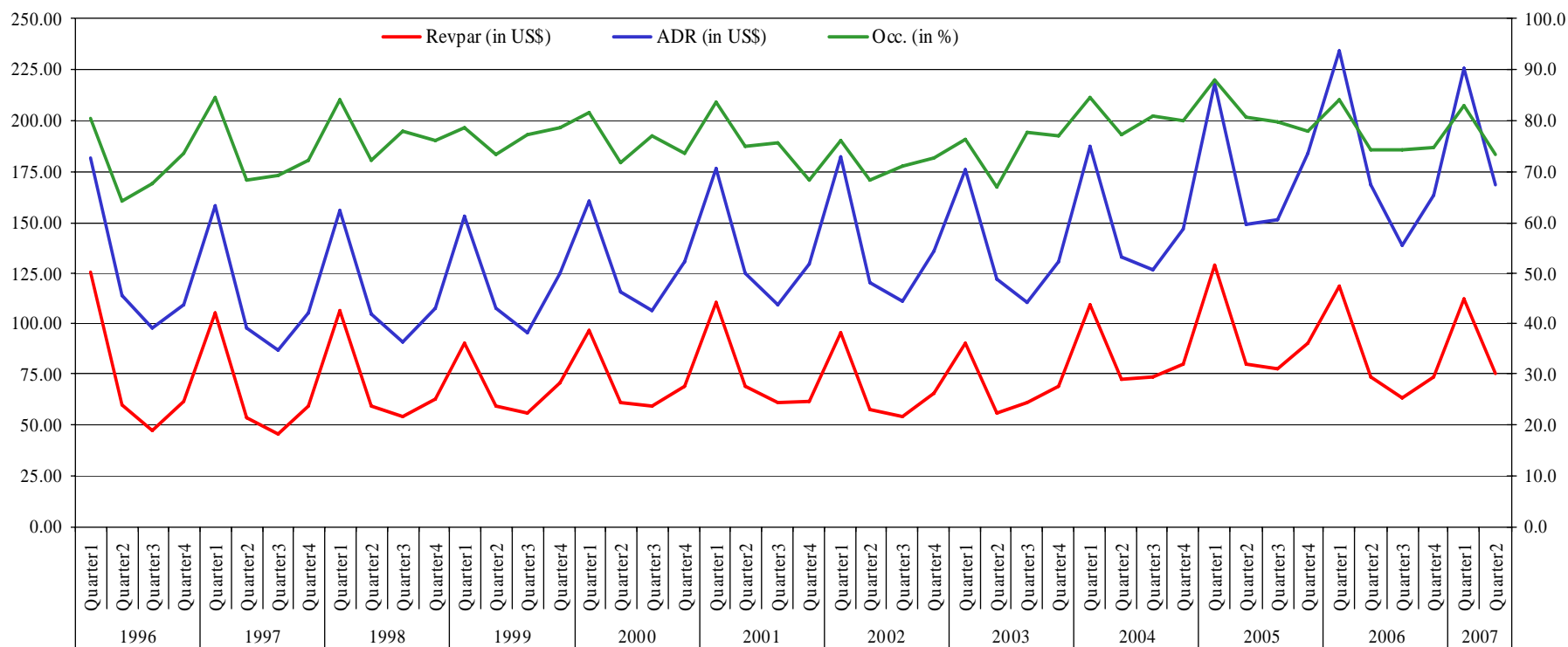
Hotel Related Statistics / Indicators

ROOM STATISTICS

	OCCUPANCY			ADR			REVPAR		
	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE
1996	71.5	68.5	78.2	127.25	132.98	103.45	71.79	91.08	33.76
1997	73.4	73.4	77.0	114.65	114.66	114.60	65.94	81.86	31.43
1998	77.6	77.6	77.5	116.47	115.94	119.66	70.71	90.01	31.37
1999	77.0	79.7	73.1	121.08	122.44	114.37	69.34	97.58	27.38
2000	75.9	76.2	75.7	128.71	130.81	115.07	71.54	99.43	23.28
2001	75.6	75.7	74.2	136.01	138.89	115.71	75.32	105.25	21.78
2002	71.9	70.5	73.4	138.61	140.74	121.31	69.04	99.29	17.61
2003	74.4	74.3	74.9	134.23	136.19	117.09	69.18	100.97	16.42
2004	80.7	83.8	75.5	148.68	149.71	137.21	84.15	125.50	16.78
2005	81.7	83.9	78.3	177.05	179.05	157.63	94.99	150.18	18.66
2006	76.8	74.3	79.5	176.87	183.14	132.97	81.92	136.81	16.86

Hotel Related Statistics / Indicators






Total Accommodation Related Statistics / Indicators (Trends) 1996 - 2007

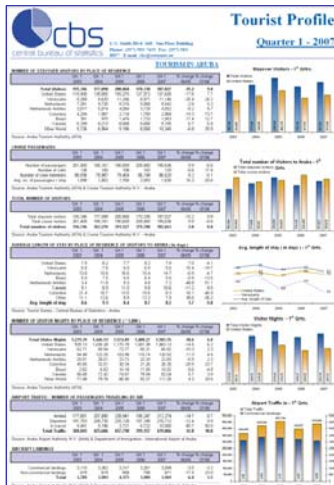


**The publication based on
Survey results and
administrative information**



Tourist Profile contains:

-  Highlights (A very short analysis)
-  Administrative Data
(Stay-over visitors, visitor nights, cruise visitors, Airport traffic and landings, etc.)
-  Survey Results
(Visitors characteristics, profile, behavior, expenditures, satisfaction rates, likes and dislikes)
-  Hotel Statistics
-  International Data

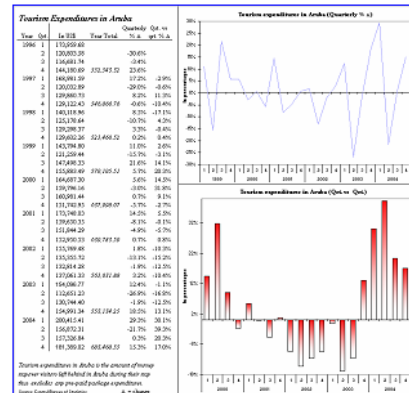
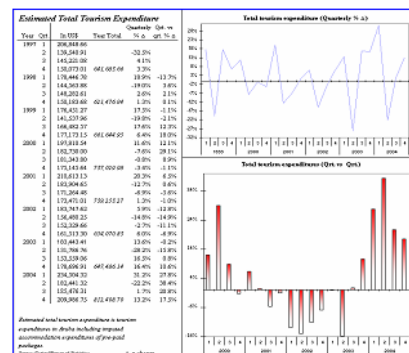


Tourist Profile – Highlights

1. Highlights

Tourism has assumed considerable importance in many countries and regions and its role in economic development have become particularly significant through its potential to increase governments' revenues and stimulate investment. The goal of this publication is to measure the economic benefit that tourism provides by promoting tourism statistics as a means for public policy-makers and the private sector to gain a better perspective of tourism's overall economic impact. It also provides a strategic tool to better formulate their marketing and development plans. The following presents tables and graphs with comparisons and percentage changes of the most important indicators. They give a general view of how tourism developed in the year 2004 compared to the year 2003, and it also compares year figures in some cases from 1997 until 2004.

An important indicator is the estimated total tourism expenditure which indicates all travel related expenditures made by stay-over visitors, before, during, and immediately after a trip (refer to methodology for further explanation).



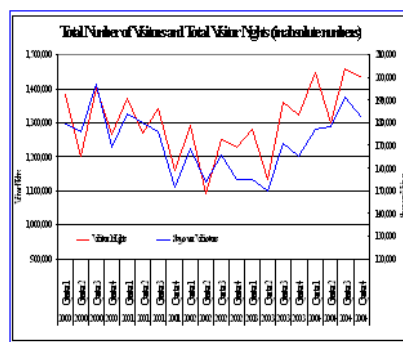
The combination of table and graphs present the estimated total tourism expenditure in every quarter starting from the years 1997 until 2004. It also gives quarterly percentage changes and quarter to quarter comparisons. Beside estimated total tourism expenditure, tourism expenditures that took place in Aruba is also used as an indicator, which is also illustrated in a combination of table and graphs. This indicator gives the amount of money stay-over visitors left behind during their stay in Aruba.

The following table presents the different main tourism indicators from the year 2000 until 2004. The data presented in this table are related to the visitors, stay over visitors as well as cruise passengers, the duration of their stay in Aruba, the expenditures that they made in US dollars, and hotel related statistics as occupancy in percentage, average daily rate and revenue per available room both in US dollars.

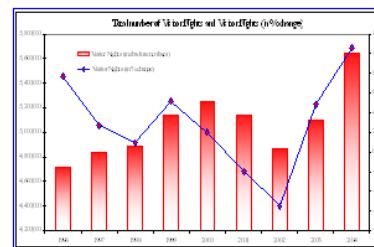
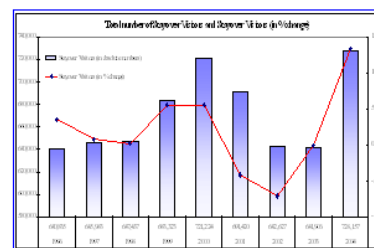
Main Economic Indicators:	2000	2001	2002	2003	2004
Total stayover visitors	721,224	691,400	640,627	641,906	728,157
Total cruise visitors	289,038	400,146	487,296	542,327	576,320
Total number of visitors	1,010,262	1,091,546	1,127,923	1,184,233	1,304,477
Total number of visitor nights (x1,000)	5,247.8	5,144.6	4,962.6	5,097.6	5,639.9
Average length of stay	7.7	7.9	7.6	8.3	8.1
(The following indicators are all in US dollars)					
Average daily expenditure in Aruba	114.29	117.71	115.40	103.82	115.88
Tourism expenditure in Aruba	637,990,070	639,703,590	561,051,880	553,134,252	633,468,549
Estimated total tourism expenditure	737,029,980	741,516,140	640,700,834	647,486,133	812,408,493
Tourism receipts (taxes x1,000)	859,383	896,704	904,804	853,073	1,042,793
Occupancy					
Average Daily Rate (in US\$)	128.71	136.01	138.09	133.69	144.78
Revenue per Available Room (in US\$)	71.54	75.26	68.78	68.99	81.94

Several other graphs are presented in this section in order to show significant pattern (trends) in the tourism industry over the last years.

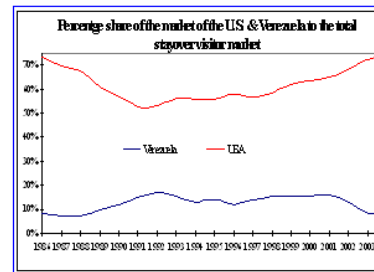
The graph below presents the number of stayover visitors and the number of visitor nights by quarter in absolute numbers. Seasonal patterns are very noticeable in this graph.



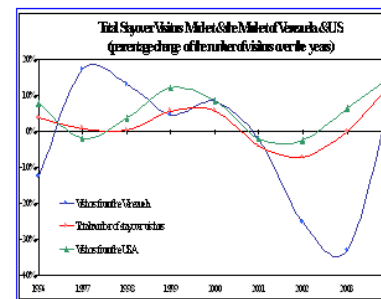
The following graphs presents the total number of stayover visitors and visitor nights in absolute figures from the years 1996 until 2004, together with their respective percentage change over the years. In the year 2004, Aruba experienced a significant increase of 13.4% in number of stayover visitors after experiencing stabilization in 2003 and after experiencing declines in 2002 and 2001. The total number of visitor nights also increased significantly with 10.6% in 2004 which makes it the second consecutive increase after two consecutive years of decreases in 2002 and 2001.



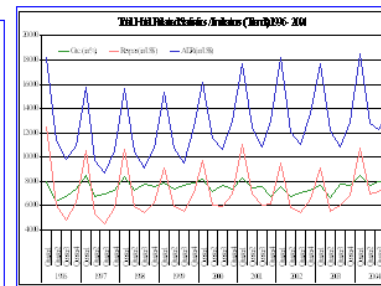
The graph below shows the market share of the visitors from the U.S. and the visitors from Venezuela to Aruba. From this graph can be concluded that Aruba is not only very dependent on the U.S. market, but that the share of the U.S. market and the share of the Venezuelan market complement each other. When the market share of the U.S. market decreases, the market share of the market of Venezuela increases and the other way around. In 2004 the market of Venezuela increased with 8.6% compared to 2003, and had a market share of 8.1%. The U.S. market increased with 15.2% in 2004 and had a market share of 73.5%.



The next graph shows the relative change of the total stayover visitors market, the U.S. and the market of the visitors from Venezuela to Aruba. Notable is that in 2004 the total visitors' market, the U.S. and the Venezuelan market experienced positive changes at the same time again since the year 2000. The market of Venezuela finally experienced an increase after 3 consecutive decreases. Despite this increase, still the market of Venezuela did not reach the number of visitors that Aruba received in the year 2000. Aruba received around 112,000 visitors from Venezuela in 2000 and around 59,000 in 2004. The total number of visitors from the U.S. and Venezuela alone stands for 81.6% of the total visitors market to Aruba.



Other indicators that can be observed in the graph below are the occupancy rate, the average daily rate (ADR) and the revenue per available room (Revpar) of the total accommodation market of Aruba. As can be seen from this graph, there are very regular seasonal patterns. While occupancy leads a less steep trend, same cannot be said for the ADR and Revpar. In contrast to Occupancy, Revpar and ADR indicators reveal very steep patterns. What can be observed in the graph is that ADR and Revpar have very similar tendency, with the only difference that ADR have this tendency at a higher level. The difference in level between ADR and Revpar is logical because ADR is based on the occupied room nights while Revpar is based on the total available room nights. All the three hotel related indicator experienced increase in 2004. Occupancy and ADR increased almost at the same rate, 8.4% and 8.3% respectively. Revpar, on the other hand, increased remarkably with 13.9% in 2004.



Tourist Profile – Administrative Information

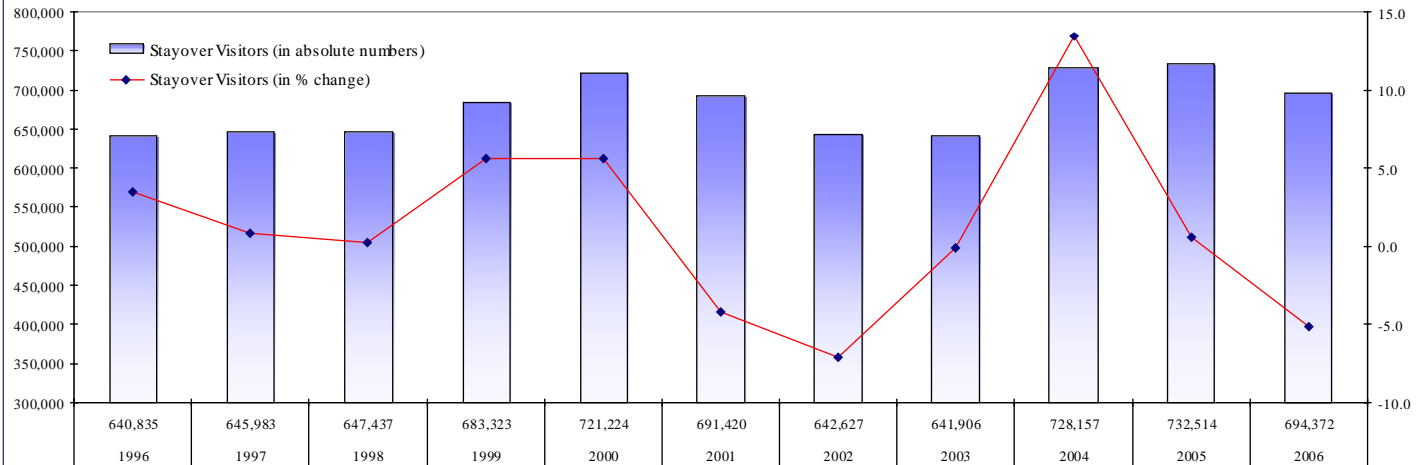
Visitors per Country / Region (Absolute: 1990 - 2006)

	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
U.S.A.	245,916	263,449	286,536	315,332	324,337	344,885	371,523	364,896	377,108	422,186	458,132	448,492	436,660	464,466	535,133	535,368	496,131
Canada	14,384	18,589	20,170	22,144	23,594	27,169	24,568	25,176	24,439	20,647	20,594	18,926	17,601	17,218	8,068	21,343	22,590
Total North America	260,300	282,038	306,706	337,476	347,931	372,054	396,091	390,072	401,547	442,833	478,726	467,418	454,261	481,684	543,201	556,711	518,721
Venezuela	50,406	74,708	90,316	84,732	75,205	85,640	74,822	88,398	99,128	103,601	112,018	109,338	81,665	54,554	59,218	59,895	57,105
Colombia	8,935	11,181	14,454	16,986	21,568	26,785	29,868	33,819	30,367	29,482	31,367	23,948	23,362	11,397	10,648	9,861	11,598
Argentina			8,865	10,065	11,845	8,619	11,357	12,309	8,929	8,136	7,371	5,390	1,727	1,761	2,071	2,568	3,526
Brazil			19,707	17,273	29,652	29,837	25,412	21,113	15,893	5,470	3,309	3,028	2,314	2,785	4,762	6,064	6,667
Rest of S.&C. America	29,307	36,931	9,114	8,445	8,988	8,323	9,068	8,996	7,991	8,482	8,409	8,956	8,500	6,722	7,010	7,721	8,395
Total S.&C. America	88,648	122,820	142,456	137,501	147,258	159,204	150,527	164,635	162,308	155,171	162,474	150,660	117,568	77,219	83,709	86,109	87,291
Netherlands	28,019	35,308	34,233	32,457	32,241	33,275	36,196	33,286	30,959	32,014	30,575	28,457	27,992	36,415	38,122	38,673	37,130
Caribbean	38,305	38,480	36,363	31,157	33,105	33,727	35,522	33,069	31,331	31,593	29,071	24,918	23,521	25,748	26,087	23,483	24,112
R.O.W.	17,490	22,678	21,956	23,443	21,601	20,657	22,499	28,831	21,291	21,712	20,378	19,967	19,285	20,840	37,038	27,416	27,118
Total Other	83,814	96,466	92,552	87,057	86,947	87,659	94,217	95,186	83,581	85,319	80,024	73,342	70,798	83,003	101,247	89,572	88,360
GRAND TOTAL	432,762	501,324	541,714	562,034	582,136	618,917	640,835	649,893	647,436	683,323	721,224	691,420	642,627	641,906	728,157	732,392	694,372

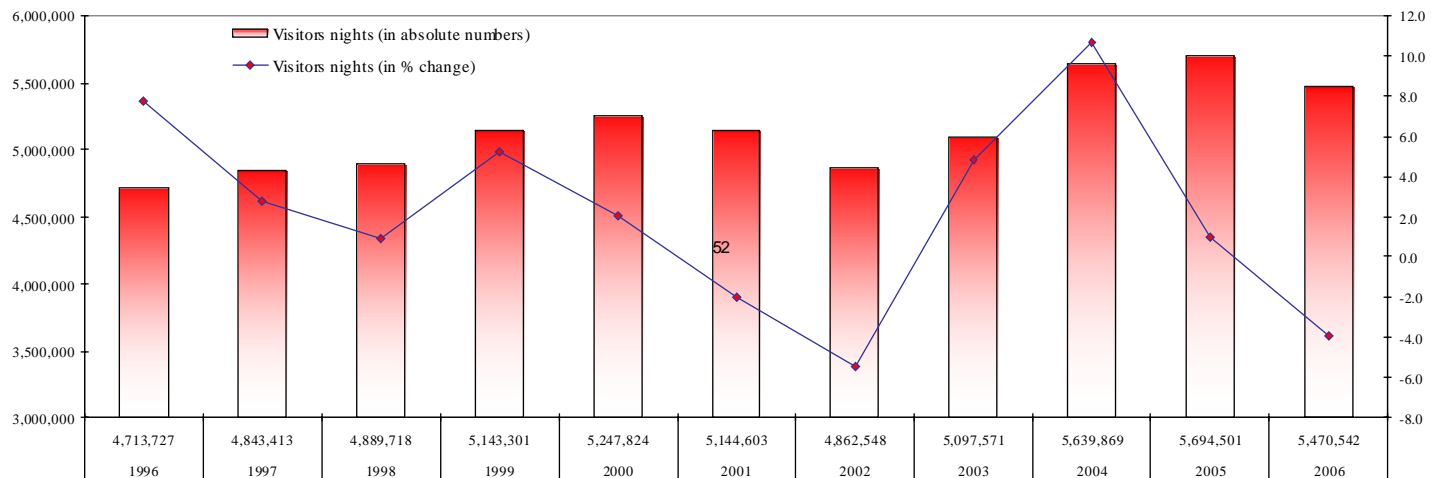
Source: ATA NV

Tourist Profile – Administrative Information

Total number of Stayover Visitors and Stayover Visitors (in % change)




Total number of Visitor Nights and Visitor Nights (in % change)



Tourist Profile – Administrative Information

Key Tourism Indicators 2007

 Visitor Entries:	YTD	Jan	Feb	March	April	May	June	July
Stayover Visitors	366,980	58,997	59,837	68,193	67,825	51,817	60,311	
% change	5.82	6.13	7.40	15.5	0.6	-0.5	10.89	
Visitors Nights	2,829,966	515,945	477,470	510,336	501,946	377,264	447,005	
% change	4.15	2.77	3.35	14.9	1.0	-1.5	8.16	
Cruise Passengers	288,133	75,219	54,706	65,711	47,483	23,345	10,791	10,878
% change	-3.2	8.4	-15.7	-12.6	-17.3	-25.8	-52.7	-37.1
Cruise Calls	190	45	32	43	30	21	11	8
% change	18.5	40.6	-3.0	16.2	3.4	75.0	57.1	0.00
Crew Members	127,387	32,607	24,206	29,807	20,593	10,701	4,979	4,494
% change	2.2	13.5	-10.0	-4.3	-4.3	-10.8	-36.2	-28.1

Tourist Profile – Administrative Information

Airport Activity:	YTD	Jan	Feb	March	April	May	June	July
Arrivals	503,570	72,866	62,271	77,137	78,189	62,812	67,971	82,324
% change	-2.8	10.0	-0.1	15.7	2.0	5.6	10.2	8.1
Resident Arrivals	59,285	10,568	4,164	6,215	8,190	9,549	7,733	12,866
% change	6.9	13.4	-31.3	-2.1	-9.3	0.4	4.9	3.8
Departures	509,154	73,427	65,893	77,392	80,352	63,262	63,775	85,053
% change	8.1	7.7	13.1	9.4	3.7	1.8	12.0	10.5
In transit	20,704	3,268	4,181	2,631	2,313	2,613	3,253	2,445
% change	36.9	67.8	120.3	-8.6	55.0	-4.9	77.4	21.2
Commercial landings	7,297	1,102	971	1,025	1,065	960	960	1,214
% change	-4.1	-6.1	0.3	-3.3	-3.3	-7.6	-4.1	16.3
Non-commercial landings	1,822	324	292	255	406	177	166	202
% change	10.7	12.9	21.7	40.9	-3.1	-5.3	3.1	-11.8

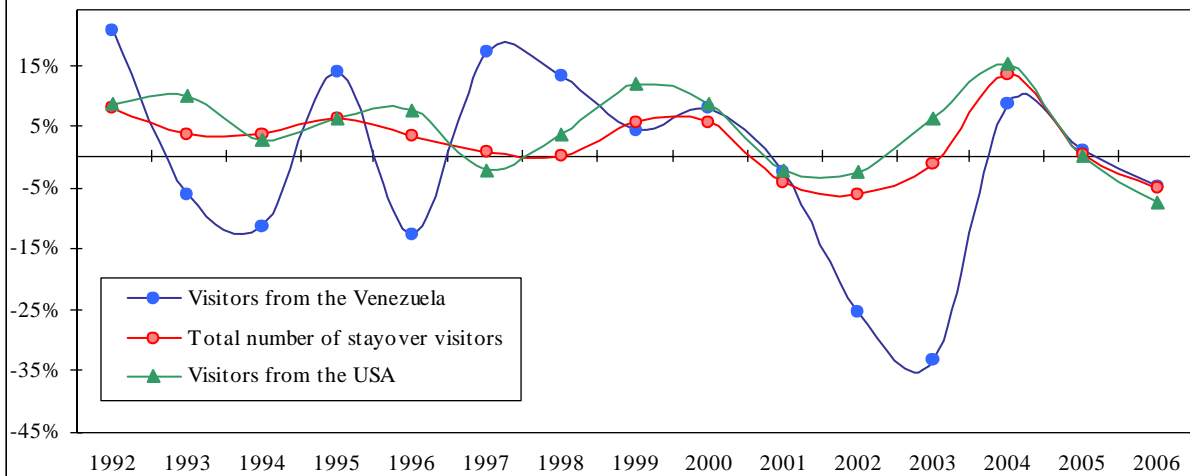
Tourist Profile – Administrative Information

Accommodation Statistics*:	YTD	Jan	Feb	March	April	May	June	July	Aug
Occupancy	79.6	81.8	85.2	81.9	81.3	67.8	70.80	79.7	81.8
% change	-2.4	-1.6	-3.1	0.1	0.3	-8.8	4.6	4.3	1.6
Room Nights Sold	1,308,052	179,231	168,542	170,672	163,393	148,480	142,309	165,511	169,914
% change	1.0	6.3	5.1	-2.2	0.7	-3.3	-4.3	2.7	0.1
Average Daily Rate US\$	204.61	218.43	241.20	218.48	195.92	151.07	152.36	154.27	153.23
% change	-4.2	-8.7	-0.6	-0.8	-2.4	-5.3	11.7	8.9	6.6
Revpar US\$	99.30	108.32	123.72	106.75	100.77	61.18	66.06	78.07	79.82
% change	-5.9	-11.6	-4.9	-1.1	3.8	-13.0	26	17.8	11.3
Total Room Revenue in US\$	149,210,634	23,726,893	24,251,693	21,980,901	20,000,108	13,238,199	13,222,642	16,213,111	16,577,087
% change	2.4	-4.3	0.9	-3.7	1.9	-9.9	23.8	16.1	9.8
<u>Hotel:</u>									
Occupancy %	76.7	78.1	81.8	78.1	80.3	64.4	66.9	78.4	80.8
% change	-4.3	-2.9	-4.5	-3.0	0.9	-13.5	3.9	3.2	-0.6
Average Daily Rate US\$	205.61	224.48	244.12	215.08	194.37	153.71	153.52	153.9	153.60
% change	-7.2	-9.8	-2.3	-5.7	-5.9	-8.2	8.5	4.4	3.6
Revpar US\$	157.64	175.43	199.65	168.00	156.18	99.04	102.69	120.65	124.09
% change	-11.1	-12.4	-6.7	-8.6	-5.0	-20.6	12.7	7.7	2.8
<u>Timeshare:</u>									
Occupancy %	83.8	86.6	89.5	87.4	82.8	72.2	76.6	81.6	83.3
% change	0.5	0.1	-1.3	5.0	0.0	-2.6	7.4	6.2	2.2
Average Daily Rate US\$	193.07	169.23	205.48	296.28	219.59	125.43	138.54	158.32	149.08
% change	24	2.7	14.8	86.8	32.4	23.5	33.6	46.3	28.0
Revpar US\$	17.89	21.27	24.55	15.13	17.42	11.01	11.87	16.2	15.78
% change	-11.2	-5.3	-0.4	21.3	-27.2	-1.9	5.1	3.7	-12.4

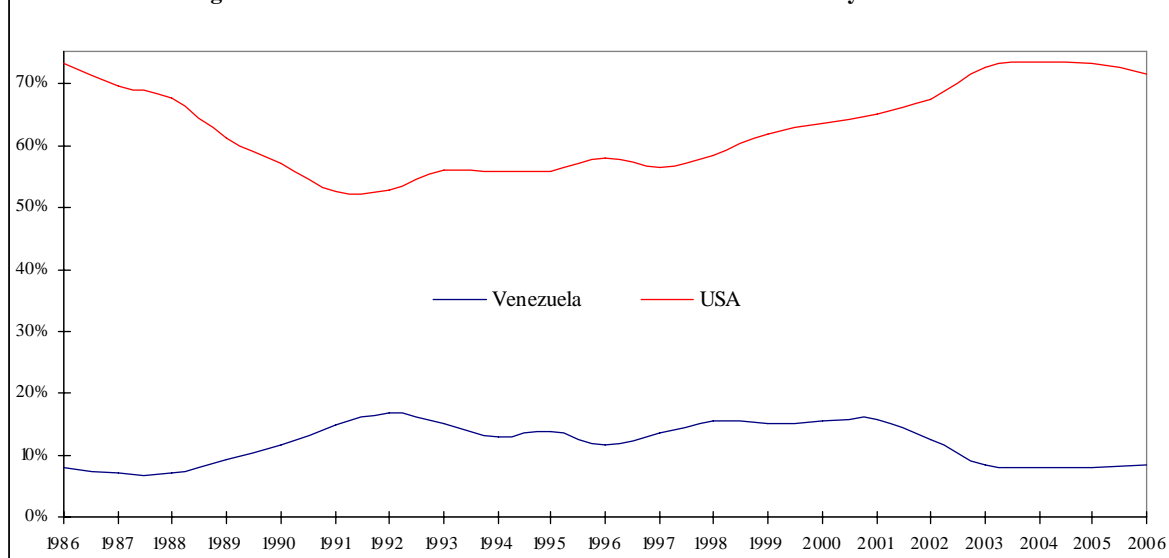
* Hotel Information is based on reported information received from the hotel properties. Information of current months may still be missing.

Tourist Profile – Administrative Information

Total Stayover Visitors Market & the Market of Venezuela & U.S.
(percentage change of the number of visitors over the years)



Percentage share of the market of the U.S. & Venezuela to the total stayover visitor market



Visitor Survey

Visitor Survey 2007

Central Bureau of Statistics / Ministry of Finance and Economic Affairs
L.G. Smith Boulevard 160, Oranjestad.
Tel: 583-7433 / Fax: 583-8057 E-mail: cbs@setarnet.aw

YEAR: 2007 MONTH: 01

Confidential

Form I : Visitors leaving by Air

Attentie!

- a. Vul de antwoorden in de wit gelaten hokjes van de vragenlijst en met potlood.
b. Volg goed de aanwijzingen met pijltjes en de aanduidingen voor sprongen.
c. Indien de respondent geen antwoord wil geven op een vraag, vul dan '9' in alle corresponderende hokjes of leeg laten.

Examples:

To indicate ☒

Figures 3 2 7 5

Writing ARUBA

Serial Number
Enquetrice Number
TYPE

A. Characteristics of the visitor

A1

What was the main purpose of your visit to Aruba?

- ☐ Vacation ☐ Business & Leisure
☐ Honeymoon ☐ Business Only / Convention / Conference
☐ Incentive / Award ☐ Wedding
☐ Visit Friend / Relative ☐ Get married
☐ Golf ☐ Events / Festivals
☐ Other → Specify: _____

A2

What is your place of residence? (Please check only one!)

- ☐ United States → State Code: _____ Zip Code: _____
☐ Venezuela
☐ The Netherlands
☐ Brazil
☐ Netherlands Antilles → Island: _____
☐ Canada
☐ Colombia
☐ Other → Country: _____

A3

How many times have you been to Aruba?

- ☐ First time ☐ 2-5 times ☐ 6 times and up

A4a

Have you ever been to Aruba by cruise?

- ☐ Yes ☐ No

A4b

Have you visited the Caribbean prior to this visit?

- ☐ Yes ☐ No

A4ba

If yes, mention the last 2 (two) Caribbean destinations:

1. _____
2. _____
(Write in block letters!)

A4c

Which other Caribbean island would you like to visit?

- _____

A3a

Which of the following sources of information was the single most important source in making your decision to visit Aruba? (Please check only one!)

- ☐ Friends / Relatives ☐ Business (Work)
☐ Travel Agent ☐ Tourist Board
☐ Newspaper / Magazine ☐ Repeat (previous) visit
☐ Television / Radio ☐ Other → Specify: _____
☐ Internet
☐ Cruise Ship

A5

Where did you stay in Aruba? (Please check only one!)

- ☐ Hotel → Name: _____
☐ Guest House / Apartment / Villa
☐ Friend / Relative
☐ Other → Specify: _____
☐ Timeshare Resort → Name: _____

A6

Is this timeshare owned by you?

- ☐ Yes ☐ No
Specify: _____
☐ Transient (Rented as a Hotel / Walk-in)
☐ Exchange
☐ Other: _____

A7

How many nights did you spend in Aruba?

Nights: _____

A8

In which age group are you?

- ☐ Under 20 years ☐ 40-49 years
☐ 20-29 years ☐ 50-64 years
☐ 30-39 years ☐ 65 years and over

A9

Person's sex? (by observation!!!)

- ☐ Male ☐ Female

A10

What is your occupation?

- ☐ Retired ☐ House wife ☐ Student

A11

Could you provide your total yearly household income? (This information is strictly confidential and will be used for statistical purposes only)

- ☐ Less than US\$ 70,000 ☐ US\$ 50,001-US\$ 75,000
☐ US\$ 20,001-US\$ 30,000 ☐ US\$ 75,001-US\$ 100,000
☐ US\$ 50,001-US\$ 50,000 ☐ US\$ 100,001 and over

B. Expenditure of the Visitor

B4a

How did you book your trip? (Web /) Size: _____

- ☐ On-line (Internet) → _____
☐ Travel agency
☐ Tour operator
☐ Charter operator
☐ Other → Name: _____

D1

What type of flight did you use?

- ☐ Charter ☐ Scheduled

B3

Did you travel on a pre-paid package?

- ☐ Yes ☐ No → (Go to question 15)

B5

What was the total cost of the pre-paid package?

US\$: _____ (In US\$ please)

B6

Which of the following did the pre-paid package include:

- ☐ Air ticket ☐ Beverages
☐ Accommodation ☐ Car
☐ Breakfast ☐ Excursions / Tours
☐ Lunch ☐ Transportation to/from departure point abroad
☐ Dinner ☐ Transportation to/from hotel

B8a

Of the total amount of money spent in Aruba, could you give an indication in percentages what was the methods of payment used: (Total 100%)

- Cash: _____ % Traveler's Check: _____ %
Credit Card: _____ % Voucher: _____ %

B9

How many persons does this expenditure cover?

(Please indicate adults and children separately)

Total: _____ Adults: _____ Children: _____

B7

If you come with a pre-paid package, please continue with question B16 and please fill-in section B10(B), the group's total trip expenditure during the trip.

If you did not come on a pre-paid package, did you make any advance payments before coming to Aruba?

- ☐ Yes → Please fill in question B10(B) and B10(C), the group's total trip expenditure before coming to Aruba.
☐ No → Please fill in question B10(B) only - the group's total trip expenditure during trip.

B10

GRAND TOTAL: (A) Pre-Trip US\$ (B) During Trip US\$

- Accommodation (incl. meals & drinks at the hotel) →
Food & Beverage (consumed outside hotel) →
Groceries, sundries (purchased in stores) →
Entertainment/Recreation →
Taxi →
Car rental →
Public Transportation →
Tax Free Shopping →
Shopping →
Casinos →
Internet / Telephone →
Other Specify: _____

C. Satisfaction of the Visitor

C1 Concerning your visit to Aruba, how would you rate each of the following aspects:

- | | Excellent | Good | Average | Poor | na |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Accommodation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meals & Drinks | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Local transportation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Shopping | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Entertainment/Recreation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Quality of Service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

C2 Concerning your visit to Aruba, how would you rate value for money paid for the following aspects:

- | | Excellent | Good | Average | Poor | na |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Accommodation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meals & Drinks | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Local transportation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Shopping | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Entertainment/Recreation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Quality of Service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

C3a Rating from a scale from 1 to 10, how would you rate your overall visit to Aruba? (1 being lowest and 10 being highest)

C4 Of the following statements, please state how much you agree or disagree with them:

- | | Strongly agree | Agree | Neither | Disagree | Strongly disagree |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Aruba is a safe place to visit | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| The people are friendly and hospitable | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba is clean | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba has nice beaches | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba has pleasant weather | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba has good attractions | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba has good nightlife | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba has good hotels | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Aruba is expensive | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

END OF FORM

The Central Bureau of Statistics thanks you for your cooperation

PLEASE CONTINUE ON THE OTHER SIDE

Tourist Profile – Visitor Survey Information

VISITOR PROFILE

CHARACTERISTICS OF THE VISITORS

AGE GROUPS OF THE VISITORS (In Percentages)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Under 20 yrs	1.2	0.9	0.6	0.5	0.1	-16.7	-80.0
20 - 29 yrs	11.0	8.7	8.8	8.3	6.6	-5.7	-20.5
30 - 39 yrs	18.0	16.2	16.3	16.1	15.2	-1.2	-5.6
40 - 49 yrs	25.8	25.0	24.0	22.8	27.9	-5.0	22.4
50 - 64 yrs	32.4	34.8	33.1	34.0	38.6	2.7	13.5
Over 64 yrs	11.5	14.4	17.1	18.2	11.4	6.4	-37.4
Unknown	0.1	0.0	0.1	0.0	0.2		
Total	100%	100%	100%	100%	100%		

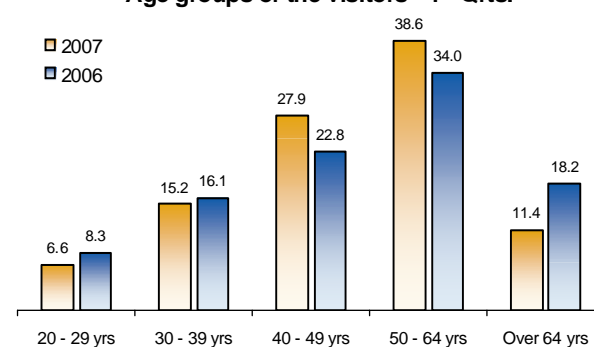
Source: Tourist Survey - Central Bureau of Statistics - Aruba

YEARLY HOUSEHOLD INCOME OF THE VISITORS (In Percentages)

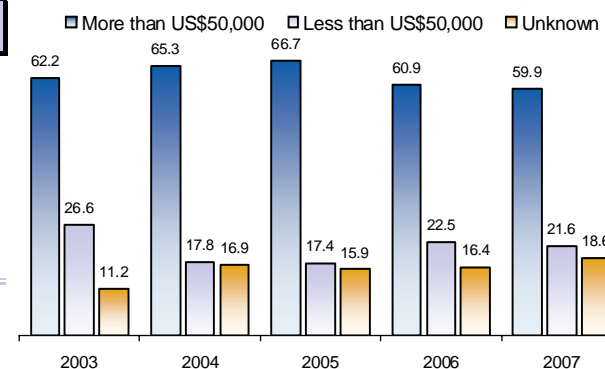
	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Less than US\$20,000	8.1	4.3	5.7	4.5	4.3	-21.1	-4.4
US\$20,001 - US\$30,000	5.9	4.0	3.9	3.0	3.8	-22.6	25.8
US\$30,001 - US\$50,000	12.6	9.5	7.8	15.0	13.5	92.6	-10.1
US\$50,001 - US\$75,000	24.6	26.9	19.7	24.4	27.2	24.1	11.3
US\$75,001 - US\$100,000	19.4	19.9	19.4	14.8	19.2	-23.5	29.4
US\$100,001 and over	18.2	18.5	27.6	21.6	13.5	-21.7	-37.5
Unknown	11.2	16.9	15.9	16.4	18.6	3.1	13.4
Total	100%	100%	100%	100%	100%		

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Age groups of the visitors - 1st Qrts.



Household Income of the Visitors - 1st Qrts.



Tourist Profile – Visitor Survey Information

METHOD VISITORS USED TO BOOK A TRIP (In Percentages)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
On-Line (internet)	12.8	21.0	38.2	38.0	41.1	-0.5	8.2
Travel Agent	50.3	48.6	40.9	38.6	30.3	-5.6	-21.5
Tour Operator	2.5	0.9	1.0	0.8	4.8	-20.0	500.0
Charter Operator	2.7	0.1	0.3	0.1	0.2	-66.7	100.0
Other	31.8	29.3	19.5	22.6	23.5	15.9	4.0
Total	100%	100%	100%	100%	100%		

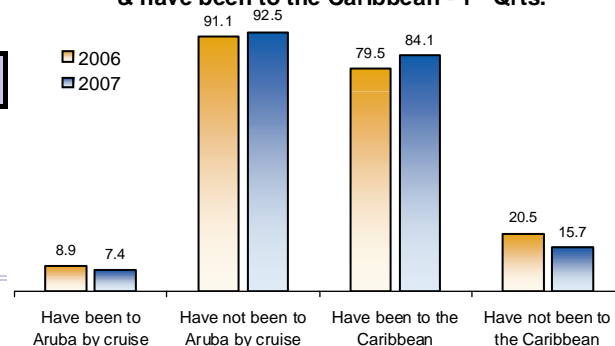
Source: Tourist Survey - Central Bureau of Statistics - Aruba

VISITORS THAT HAVE BEEN TO ARUBA BY CRUISE AND VISITOR THAT HAVE BEEN TO THE CARIBBEAN PRIOR TO THIS VISIT (In Percentages)

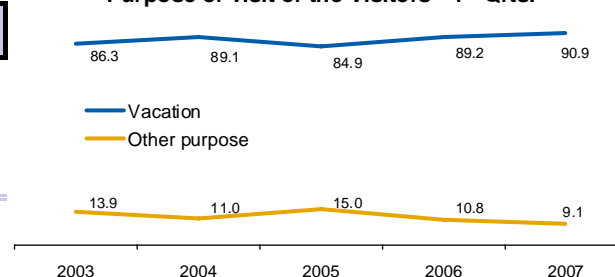
		Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
To Aruba by cruise	Yes	7.5	11.4	10.8	8.9	7.4	-17.6	-16.9
	No	92.5	88.6	89.1	91.1	92.6	2.2	1.6
Prior visit to the Caribbean	Yes	73.2	73.3	79.8	79.5	84.3	-0.4	6.0
	No	26.8	26.7	20.1	20.5	15.7	2.0	-23.4

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Visitors that have been to Aruba by cruise & have been to the Caribbean - 1st Qrts.



Purpose of visit of the Visitors - 1st Qrts.



Tourist Profile – Visitor Survey Information

TYPE OF ACCOMMODATION USED BY THE VISITORS (In Percentages)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Hotel	57.2	59.1	56.1	54.1	48.3	-3.6	-10.7
Timeshare	25.7	26.5	30.3	35.6	40.2	17.5	12.9
Guest house/Apartment	4.1	3.9	3.1	2.5	1.9	-19.4	-24.0
Friends / Relatives	11.3	9.1	8.3	6.8	8.1	-18.1	19.1
Other	1.8	1.4	2.2	0.9	1.4	-59.1	55.6
Total	100%	100%	100%	100%	100%		

Source: Tourist Survey - Central Bureau of Statistics - Aruba

TRAVEL ARRANGEMENT OF THE VISITORS (In Percentages)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Pre-paid package	43.9	41.7	35.1	34.0	39.0	-3.1	14.7
Own arrangement	56.1	58.3	64.9	66.0	60.9	1.7	-7.7
Total	100%	100%	100%	100%	100%		

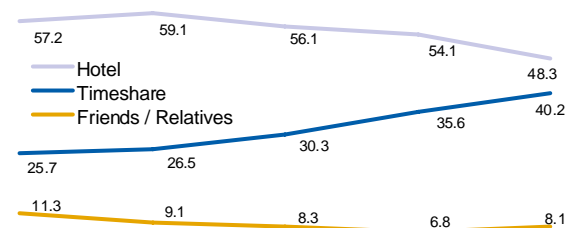
Source: Tourist Survey - Central Bureau of Statistics - Aruba

SINGLE MOST IMPORTANT SOURCE OF INFORMATION IN MAKING A DECISION TO VISIT ARUBA (In Percentages)

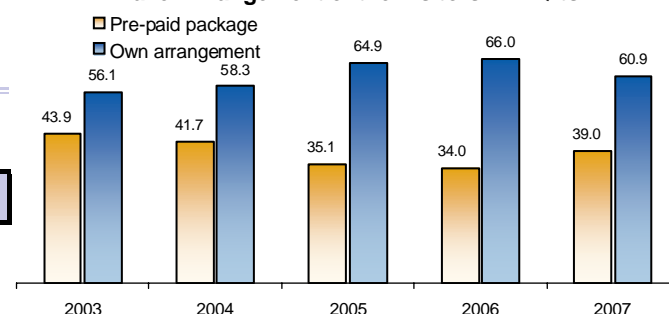
	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Friends / Relatives	45.9	45.8	43.0	36.4	25.6	-15.3	-29.7
Travel agent	15.7	8.7	7.2	6.9	12.7	-4.2	84.1
Newspaper / magazine	1.2	1.2	1.3	3.5	3.9	169.2	11.4
Television ad / Radio ad	0.5	0.9	0.5	0.2	0.4	-60.0	100.0
Tourist board	0.8	0.7	0.2	0.2	0.2	0.0	0.0
Other	3.6	5.0	3.5	2.0	2.9	-42.9	45.0
Repeat visit	24.1	28.8	32.9	42.0	44.9	27.7	6.9
Cruise	0.4	0.4	1.7	0.6	1.4	-64.7	133.3
Internet	3.8	5.3	5.3	4.2	6.6	-20.8	57.1
Business	3.6	3.3	4.4	3.6	1.4	-18.2	-61.1
Unknown	0.4	0.0	0.0	0.3	0.1		
Total	100%	100%	100%	100%	100%		

Source: Tourist Survey - Central Bureau of Statistics - Aruba

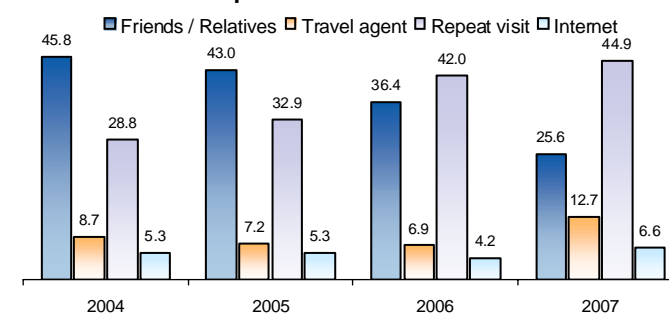
Type of Accommodation used by Visitors - 1st Qrts.



Travel Arrangement of the Visitors - 1st Qrts.



Most Important source used - 1st Qrts.



Tourist Profile – Visitor Survey Information



Tourist Profile – Visitor Survey Information

AVERAGE DAILY EXPENDITURE SPENT IN ARUBA PER CATEGORY ¹⁾ (In US\$)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
Accommodation ²⁾	28.59	35.21	43.09	38.28	21.57	-11.2	-43.7
Food & beverage	26.92	28.86	29.99	31.95	26.23	6.5	-17.9
Groceries / sundries	3.94	3.19	3.74	3.56	3.42	-4.8	-3.9
Entertainment / recreation	7.06	9.27	8.04	8.17	5.88	1.6	-28.0
Taxis	2.93	3.02	3.15	3.51	3.38	11.4	-3.7
Car rental	4.06	4.20	4.47	4.32	5.13	-3.4	18.8
Public transportation	0.27	0.22	0.24	0.24	0.17	0.0	-29.2
Tax free shopping	4.86	3.59	4.64	4.13	1.61	-11.0	-61.0
Shopping	14.34	15.06	13.60	14.00	18.86	2.9	34.7
Casinos	15.55	16.10	13.39	11.22	8.95	-16.2	-20.2
Internet/Telephone	2.07	0.98	0.93	0.61	0.22	-34.4	-63.9
Departure tax	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Other ³⁾	1.71	0.76	1.70	0.53	2.75	-68.8	418.9
Total (In US\$)	114.81	124.77	127.69	122.86	98.36	-3.8	-19.9

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Notes: (Note 1 apply to all expenditures mentioned in the tables regarding expenditures)

- 1) The expenditures above mentioned are expenditures that were made while the visitors were IN ARUBA, excluding anything spent on pre-paid package outside of Aruba.
- 2) The expenditure category "accommodation" does not include any expenses made on a pre-paid package for accommodation.
- 3) The expenditures belonging to the category "other" also includes expenditures which are unknown or that that could not be specified by the interviewed visitors. For this reason the amount does not represent expenditures belonging to the category "other" only.

AVERAGE DAILY EXPENDITURE BY PLACE OF RESIDENCE ¹⁾ (In US\$)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
United States	114.31	128.59	134.95	125.13	99.91	-7.3	-20.2
Venezuela	157.48	163.72	153.68	175.67	159.11	14.3	-9.4
Netherlands	60.14	65.31	57.52	70.67	52.74	22.9	-25.4
Netherlands Antilles	135.03	97.74	104.87	139.93	67.39	33.4	-51.8
Canada	72.44	83.34	93.84	106.23	81.24	13.2	-23.5
Colombia	66.50	121.30	58.90	96.36	122.62	63.6	27.3
Other	133.83	105.55	139.37	79.41	87.58	-43.0	10.3
Total visitors	114.81	124.77	127.69	122.86	98.36	-3.8	-19.9

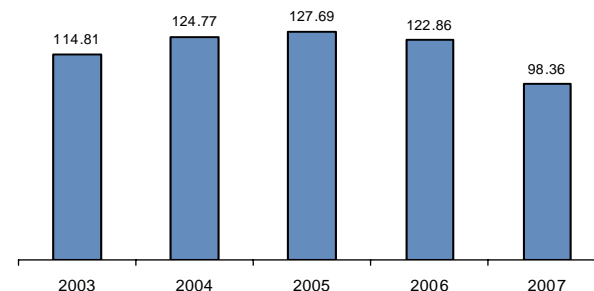
Source: Tourist Survey - Central Bureau of Statistics - Aruba

AVERAGE DAILY EXPENDITURE BY NUMBER OF VISITS TO ARUBA ¹⁾ (In US\$)

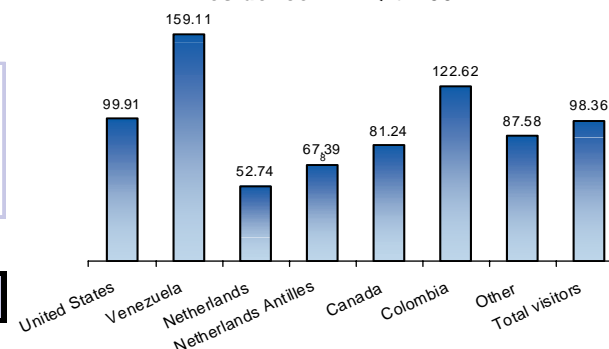
	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006	Qrt. 1 2007	% change 06/05	% change 07/06
First time	114.58	123.17	132.70	128.72	102.65	-3.0	-20.3
Between 2 and 5 times	107.45	123.52	131.12	123.81	95.85	-5.6	-22.6
6 Times or more	125.05	128.08	117.69	116.31	96.24	-1.2	-17.3

Source: Tourist Survey - Central Bureau of Statistics - Aruba

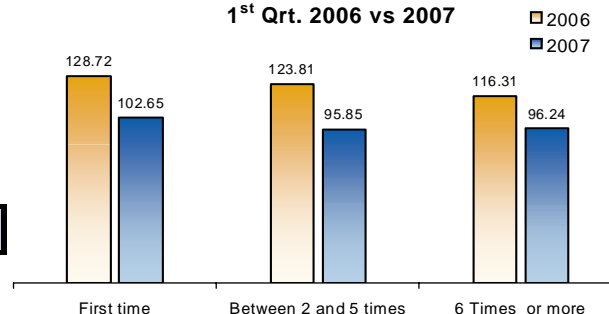
Average Daily Expenditure - 1st Qrts.



Average Expenditure by place of Residence - 1st Qrt. 2007



Average Daily Expenditure by number - 1st Qrt. 2006 vs 2007



Tourist Profile – Visitor Survey Information

LODGING TAX (In 1,000 US dollars)

	2003	2004	2005	2006	2007	% change 06/05	% change 07/06
Quarter 1	4,213,148	4,791,335	5,902,498	5,862,994	5,956,300	-0.7	1.6
Quarter 2	3,644,288	4,389,363	5,161,686	4,959,012		-3.9	
Quarter 3	3,218,436	5,979,035	4,096,634	3,976,002		-2.9	
Quarter 4	2,919,820	3,854,241	3,660,696	3,500,196		-4.4	
Total	13,995,692	19,013,973	18,821,514	18,298,204	5,956,300	-2.8	

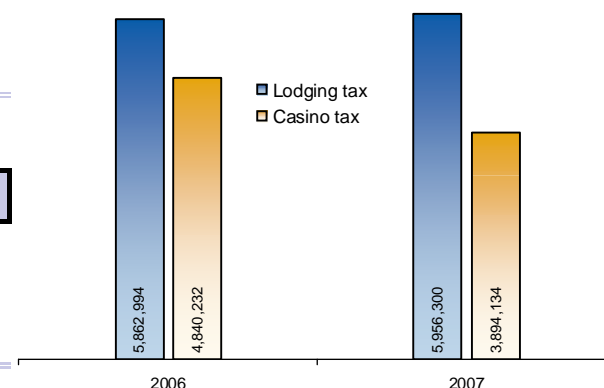
Source: Tax collector's office

CASINO TAX (In 1,000 US dollars)

	2003	2004	2005	2006	2007	% change 06/05	% change 07/06
Quarter 1	3,300,750	4,483,377	3,938,285	4,840,232	3,894,134	22.9	-19.5
Quarter 2	2,030,976	2,877,834	2,773,033	2,888,727		4.2	
Quarter 3	1,793,855	3,456,375	2,354,088	2,514,133		6.8	
Quarter 4	2,461,460	2,776,169	3,270,758	2,711,238		-17.1	
Total	9,587,041	13,593,755	12,336,164	12,954,330	3,894,134	5.0	

Source: Tax collector's office

Lodging Tax & Casino Tax - 1st Qrts. 2007



ESTIMATED TOTAL TOURISM EXPENDITURE ¹⁾ (In 1,000 US dollars)

	2003	2004	2005	2006	2007	% change 06/05	% change 07/06
Quarter 1	183,443.41	234,504.32	246,722.87	213,815.69	198,342.44	-13.3	-7.2
Quarter 2	131,786.76	182,441.32	193,609.53	186,679.04		-3.6	
Quarter 3	153,559.06	185,476.31	198,843.22	174,461.11		-12.3	
Quarter 4	178,696.91	209,986.75	182,092.73	233,493.26		28.2	
Total	647,486.14	812,408.69	821,268.35	808,449.09		-1.6	

Source: Tourist Survey - Central Bureau of Statistics - Aruba

¹⁾ For further explanation on estimated total tourism expenditure refer to methodology which is available upon request at the CBS

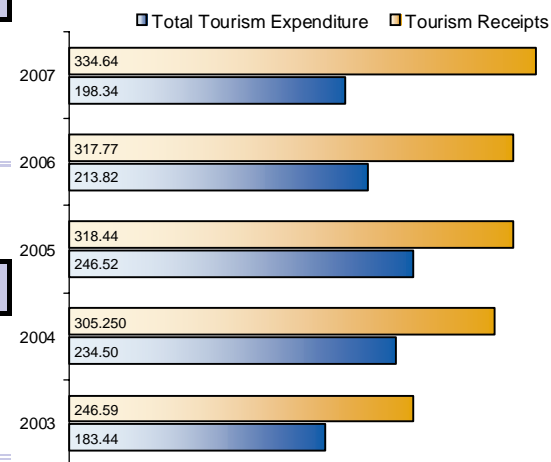
TOURISM RECEIPTS (In 1,000,000 US dollars)

	2003	2004	2005	2006	2007	% change 06/05	% change 07/06
Quarter 1	246.59	305.25	318.44	317.77	334.64 *	-0.2	5.3
Quarter 2	193.69	236.31	261.68	248.55		-5.0	
Quarter 3	198.55	232.68	241.73	234.80		-2.9	
Quarter 4	214.25	268.55	269.22	269.78		0.2	
Total	853.07	1,042.79	1,091.06	1,070.89		-1.8	

Source: Central Bank of Aruba

* provisional

Estimated total tourism expenditure (CBS) vs. Tourism receipts (CBA) - 1st Qrts.



Tourist Profile – International Aspects

5.1 TOURIST ARRIVALS IN THE CARIBBEAN BY DESTINATION (thousands)

Country	2000	% Share	2001	% Share	2002	% Share	2003	% Share	2004	% Share	2005	% Share	2006	% Share
Caribbean	20,384.5	100.0	19,702.4	100.0	19,040.5	100.0	17,208.5	100.0	15,662.3	100.0	18,646.8	100.0	13,048.1	100.0
Anguila	43.8	0.2	48.0	0.2	44.0	0.2	46.9	0.3	54.0	0.3	62.1	0.3	n.a.	n.a.
Antigua / Barbuda	236.7	1.2	222.0	1.1	227.0	1.2	224.0	1.3	221.5	1.4	245.4	1.3	n.a.	n.a.
Aruba	721.2	3.5	691.4	3.5	642.6	3.4	641.9	3.7	728.2	4.6	732.5	3.9	694.4	5.3
Bahamas	1,544.0	7.6	1,537.8	7.8	1,513.1	7.9	1,428.6	8.3	1,450.0	9.3	1,514.5	8.1	n.a.	n.a.
Barbados	544.7	2.7	507.1	2.6	497.9	2.6	531.2	3.1	552.0	3.5	547.5	2.9	563.2	4.3
Belize	195.8	1.0	196.0	1.0	199.5	1.0	220.6	1.3	230.8	1.5	236.6	1.3	247.2	1.9
Bermuda	332.2	1.6	278.1	1.4	284.0	1.5	256.6	1.5	271.6	1.7	269.6	1.4	299.0	2.3
Bonaire	51.3	0.3	50.4	0.3	52.1	0.3	64.2	0.4	62.5	0.4	58.6	0.3	n.a.	n.a.
Br. Virgin Island	281.1	1.4	295.6	1.5	284.7	1.5	278.1	1.6	304.5	1.9	337.1	1.8	356.3	2.7
Cayman Island	354.1	1.7	334.1	1.7	302.8	1.6	293.5	1.7	237.9	1.5	167.8	0.9	267.3	2.0
Cuba	1,774.0	8.7	1,774.5	9.0	1,686.2	8.9	1,907.3	11.1	1,848.9	11.8	2,319.3	12.4	1,128.3	8.6
Curacao	191.2	0.9	204.6	1.0	218.0	1.1	221.4	1.3	223.4	1.4	222.1	1.2	234.2	1.8
Dominica	69.6	0.3	66.4	0.3	69.2	0.4	72.9	0.4	31.0	0.2	n.a.	n.a.	83.9	n.a.
Dom. Republic	2,972.6	14.6	2,882.0	14.6	2,793.6	14.7	3,268.2	19.0	3,443.2	22.0	3,690.7	19.8	3,965.1	30.4
Grenada	128.9	0.6	123.4	0.6	132.4	0.7	142.3	0.8	89.9	0.6	98.2	0.5	118.5	0.9
Guyana	105.0	0.5	95.1	0.5	104.3	0.5	100.9	0.6	122.0	0.8	116.6	0.6	n.a.	n.a.
Haiti	140.5	0.7	141.6	0.7	142.4	0.7	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Jamaica	1,322.7	6.5	1,276.5	6.5	1,266.4	6.7	1,350.3	7.8	1,414.8	9.0	1,478.7	7.9	1,678.9	12.9
Martinique	526.3	2.6	460.4	2.3	446.7	2.3	453.2	2.6	470.9	3.0	474.1	2.5	502.1	3.8
Mexico (Cancun)	2,255.3	11.1	2,178.7	11.1	1,965.4	10.3	2,076.5	12.1	n.a.	n.a.	2,134.2	11.4	1,586.9	12.2
Mexico (Conzumel)	230.0	1.1	240.5	1.2	205.6	1.1	304.2	1.8	368.6	2.4	276.5	1.5	n.a.	n.a.
Montserrat	10.3	0.1	9.8	0.0	9.6	0.1	8.4	0.0	7.1	0.0	9.7	0.1	8.0	0.1
Puerto Rico	3,466.1	17.0	3,303.8	16.8	3,230.5	17.0	1,321.8	7.7	1,411.7	9.0	1,449.8	7.8	n.a.	n.a.
Saba	9.1	0.0	9.0	0.0	10.8	0.1	10.3	0.1	11.0	0.1	11.5	0.1	11.0	0.1
St. Eustatius	8.9	0.0	9.6	0.0	9.8	0.1	10.8	0.1	6.8	0.0	10.4	0.1	n.a.	n.a.
St. Maarten	432.3	2.1	402.6	2.0	380.8	2.0	427.6	2.5	475.0	3.0	467.9	2.5	n.a.	n.a.
St. Kitts / Nevis	73.1	0.4	70.6	0.4	67.5	0.4	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
St. Lucia	269.9	1.3	250.1	1.3	253.5	1.3	276.9	1.6	298.4	1.9	317.9	1.7	302.5	2.3
St. Vincent and Grenadines	72.9	0.4	70.7	0.4	77.6	0.4	78.5	0.5	86.7	0.6	95.5	0.5	97.4	0.7
Suriname	56.8	0.3	58.4	0.3	58.2	0.3	n.a.	n.a.	111.4	0.7	144.9	0.8	n.a.	n.a.
Trinidad / Tobago	398.6	2.0	383.1	1.9	384.2	2.0	409.0	2.4	393.6	2.5	460.2	2.5	232.7	1.8
Turks / Caicos	151.4	0.7	165.2	0.8	154.3	0.8	163.6	1.0	132.0	0.8	n.a.	n.a.	n.a.	n.a.
U.S. Virgin Islands	607.2	3.0	591.9	3.0	552.6	2.9	618.7	3.6	602.9	3.8	697.0	3.7	671.4	5.1

Tourist Profile – International Aspects

5.2 CRUISE PASSENGER ARRIVALS TO THE CARIBBEAN BY DESTINATION (thousands)

Country	2000	% Share	2001	% Share	2002	% Share	2003	% Share	2004	% Share	2005	% Share
Caribbean	14,538.40	100.00	14,892.20	100.00	16,186.20	100.00	17,129.83	100.00	19,166.25	100.00	18,105.36	100.00
Antigua / Barbuda	429.4	3.0	408.8	2.7	309.7	1.9	385.7	2.3	522.8	2.7	466.9	2.6
Aruba	490.2	3.4	487.3	3.3	582.2	3.6	542.3	3.2	576.3	3.0	552.8	3.1
Bahamas	2512.6	17.3	2551.7	17.1	2802.1	17.3	2970.2	17.3	3360.0	17.5	3350.0	18.5
Barbados	533.3	3.7	527.6	3.5	523.3	3.2	559.1	3.3	721.3	3.8	563.6	3.1
Belize	58.1	0.4	48.1	0.3	319.7	2.0	575.2	3.4	851.4	4.4	800.3	4.4
Bermuda	207.9	1.4	180.0	1.2	200.1	1.2	226.1	1.3	206.1	1.1	247.3	1.4
Bonaire	43.5	0.3	40.5	0.3	42.2	0.3	44.6	0.3	53.3	0.3	40.1	0.2
Br. Virgin Island	188.5	1.3	202.5	1.4	180.8	1.1	304.3	1.8	466.6	2.4	449.2	2.5
Cayman Island	1030.9	7.1	1214.8	8.2	1574.8	9.7	1819.0	10.6	1693.3	8.8	1799.0	9.9
Curacao	308.3	2.1	300.1	2.0	319.1	2.0	279.4	1.6	219.4	1.1	276.2	1.5
Dominica	239.8	1.6	207.6	1.4	136.9	0.8	177.0	1.0	383.6	2.0	n.a.	n.a.
Dom. Republic	183.2	1.3	208.2	1.4	247.0	1.5	398.3	2.3	456.3	2.4	289.8	1.6
Grenada	180.3	1.2	147.4	1.0	135.1	0.8	146.9	0.9	229.8	1.2	275.1	1.5
Guadeloupe	392.3	2.7	361.7	2.4	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Haiti	304.5	2.1	357.4	2.4	354.1	2.2	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Jamaica	907.6	6.2	840.3	5.6	865.4	5.3	1132.6	6.6	1099.8	5.7	1135.8	6.3
Martinique	286.2	2.0	202.4	1.4	207.4	1.3	286.2	1.7	159.4	0.8	93.1	0.5
Mexico (Conzumel)	1504.6	10.3	1595.4	10.7	2343.1	14.5	2708.9	15.8	2862.0	14.9	2519.2	13.9
Puerto Rico	1301.9	9.0	1350.3	9.1	1203.9	7.4	1235.0	7.2	1381.4	7.2	1315.1	7.3
St. Maarten	868.3	6.0	867.8	5.8	1055.0	6.5	1171.7	6.8	1348.5	7.0	1488.5	8.2
St. Kitts / Nevis	164.6	1.1	252.2	1.7	166.6	1.0	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
St. Lucia	443.6	3.1	489.9	3.3	387.2	2.4	393.3	2.3	481.3	2.5	394.4	2.2
St. Vincent and Grenadines	86.2	0.6	76.5	0.5	70.3	0.4	n.a.	n.a.	74.7	0.4	69.4	0.4
Trinidad / Tobago	104.1	0.7	82.3	0.6	60.0	0.4	n.a.	n.a.	54.3	0.3	67.2	0.4
U.S. Virgin Islands	1768.4	12.2	1891.4	12.7	1738.7	10.7	1774.0	10.4	1964.7	10.3	1912.5	10.6

Source: Caribbean Tourism Organization - C.T.O. (CTO Statistical Report)

* n.a. = data not available

Other Areas of Statistics



Tourist Profile – International Aspects

Monthly Publications CBS



Consumer Price Index
Dutch, Monthly, Dec. 2004
Afls. 2.50



Highlights Monthly review
November 2004
English, **Free**

Quarterly Publications CBS



Foreign Trade Statistics
Fourth Quarter 2004, English,
Quarterly, Afls.15.00

Yearly Publications CBS



Government sector of Aruba
1997-2003, English
Afls. 20.00

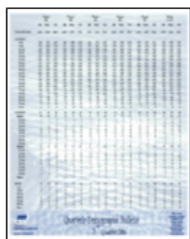


Tourist Profile
Year report 2003, English
Afls. 25.00



Foreign Trade Statistics
Years 2000-2004, English
Afls. 15.00

Quarterly Publications CBS



Quarterly Demographic Bulletin
Third Quarter 2004
English, Quarterly, **Free**



Tourist Profile
Third Quarter 2004, English
Quarterly, Afls.10.00



Economic Profile
Fourth Quarter 2004, English
Quarterly, Afls.15.00

Yearly Publications CBS



Geographical Address Classification
2005, Dutch
Afls. 10.00

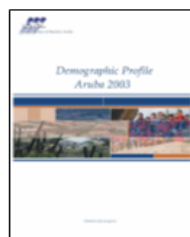


Population Projections
Aruba 2003-2023
Free



National Accounts of Aruba
1999-2002, English
Afls. 30.00

Yearly Publications CBS



Demographic Profile
Aruba 2003, English
Afls. 10.00



Enterprises in Aruba
1998-2002, English
Afls.15.00



Statistical Yearbook 2003
English, **Afls. 30.00**

Yearly Publications CBS



Cost Structure of Businesses
1995-2002, English
Afls.15.00



Onderwijs op Aruba, Context en
Output, Dutch, Incidental,
Afls.30.00



Ontwikkelingen in de Hotel- en
Constructie sector en het
arbeidspotentieel op Aruba
Dutch, Census 2000 paper, **Free**

Tourist Profile – International Aspects

Incidental Publications CBS



Fourth Population and Housing Census 2000; Current Developments of Aruba's Labor Market
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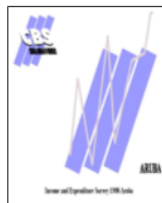
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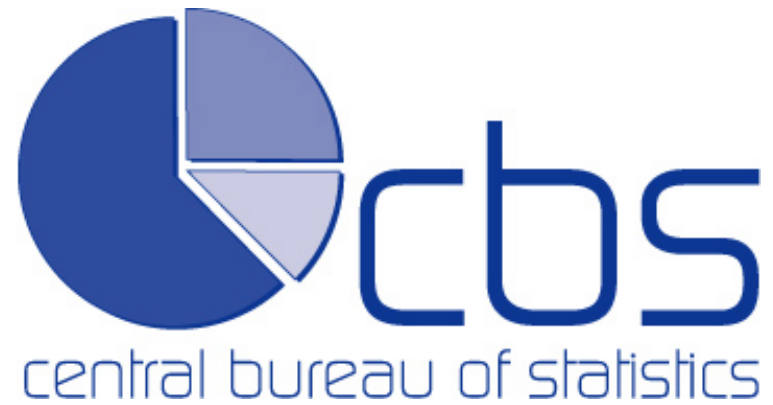


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