Central Bureau of Statistics

DEVELOPMENTS IN THE TOURISM INDUSTRY

The use of Tourism Indicators and Trends

TOURISM INDICATORS

- Stay-over visitors
- Visitor nights
- Arrivals at the airport (airport traffic)
- Cruise passengers
- Tourism expenditure
- Tourism receipts
- Occupancy
- Average daily rate (ADR)
- Revenue per available room (Revpar)

TOURISM INDICATORS

Key Tourism Indicators 2006

Visitor Entries:	YTD	Jan	Feb	March	April	May	June	July	Aug	Sept
Stayover Visitors	407,786	55,590	55,716	59,032	67,406	52,050	54,390	63,602		
% change	-10.2	-15.8	-11.1	-18.2	-0.3	-6.7	-8.8	-9.1		
Visitors Nights	3,236,310	502,062	461,988	444,218	496,957	382,850	413,281	534,954		
% change	-7.1	-10.3	-5.6	-15.6	-0.1	-6.2	-6.2	-5.4		
Cruise Passengers	385,295	69,393	64,878	75,179	57,402	31,445	22,817	17,304	24,136	22,741
% change	7.3	5.6	8.9	15.0	-12.9	22.6	10.4	-16.7	21.5	45.7
Cruise Calls	186	32	33	37	29	12	7	8	12	16
% change	-13.1	-20.0	0.0	-5.7	-17.1	-20.0	-50.0	-42.9	-1.4	1.4
Crew Members	154,081	28,720	26,888	31,141	23,470	12,001	7,805	6,248	8,949	8,859
% change	4.9	4.4	9.3	13.9	-15.6	20.2	-0.8	-17.0	17.1	34.5

TOURISM INDICATORS

CBS CENTRAL BUREAU OF STATISTICS

Key Tourism Indicators 2006

Accommodation Statistics*:	YTD	Jan	Feb	March	April	May	June	July	Aug	Sept
Occupancy	77.7	83.2	87.6	82.5	81.1	74.4	67.7	76.8	80.6	66.7
% change	-6.2	-3.2	-2.2	-7.2	-5.7	-4.7	-13.3	-10.7	-3.7	-3.5
Room Nights Sold	1,419,655	168,566	160,350	174,535	162,181	153,555	135,369	160,031	167,937	137,131
% change	-5.3	-8.2	-7.3	-8.2	-3.2	-2.1	-10.9	-7.5	-0.2	1.8
Average Daily Rate US$	181.69	239.19	242.67	220.31	200.81	159.54	136.44	141.69	143.74	129.66
% change	3.8	13.9	5.8	2.4	21.6	12.8	-1.7	-7.4	-5.8	-11.9
Revpar US$	85.73	122.37	131.21	107.85	98.16	71.11	53.45	66.97	72.50	52.76
% change	-10.9	2.5	-3.9	-17.1	2.7	-3.6	-26.6	-23.9	-13.0	-15.7
Total Room Revenue in US$	156,560,438	24,804,974	24,023,598	22,825,525	19,618,836	14,685,093	10,682,296	13,961,602	15,103,677	10,854,837
% change	-10.0	-2.9	-8.9	-18.0	5.4	-1.0	-24.6	-21.1	-9.8	-12.5
Hotel:										
Occupancy %	76.3	80.5	85.7	80.6	79.6	74.5	64.4	76	81.3	64.6
% change	-11.7	-10.0	-6.3	-13.1	-13.5	-9.5	-22.0	-15.3	-5.5	-7.0
Average Daily Rate US$	188.56	248.94	249.80	228.19	206.56	167.38	141.49	147.43	148.29	134.18
% change	6.7	18.2	8.7	6.2	24.3	14.6	1.1	-4.5	-3.6	-10.1
Revpar US$	143.83	200.36	213.99	183.84	164.36	124.7	91.11	112.01	120.77	86.70
% change	-5.7	6.4	1.9	-7.8	7.5	3.8	-21.2	-19.1	-8.8	-16.4
Timeshare:										
Occupancy %	79.4	86.6	90.0	84.7	82.9	74.2	71.5	77.7	79.7	69.3
% change	1.7	7.2	3.8	10.9	5.9	2.5	-1.0	-4.4	-0.7	1.1
Average Daily Rate US$	133.61	164.39	179.22	158.83	166.06	101.39	103.63	108.01	116.46	89.96
% change	-16.2	-18.2	-18.0	-26.7	6.7	-0.8	-19.5	-24.7	-17.4	-26.1
Revpar US$	17.17	22.16	24.86	19.15	24.36	11.36	11.46	15.86	17.90	8.61
% change	-12.9	16.5	-15.1	-34.5	17.6	-12.6	-31.8	-27.8	-5.4	-5.1

* Hotel Information is based on reported information received from the hotel properties. Information of current months may still be missing.

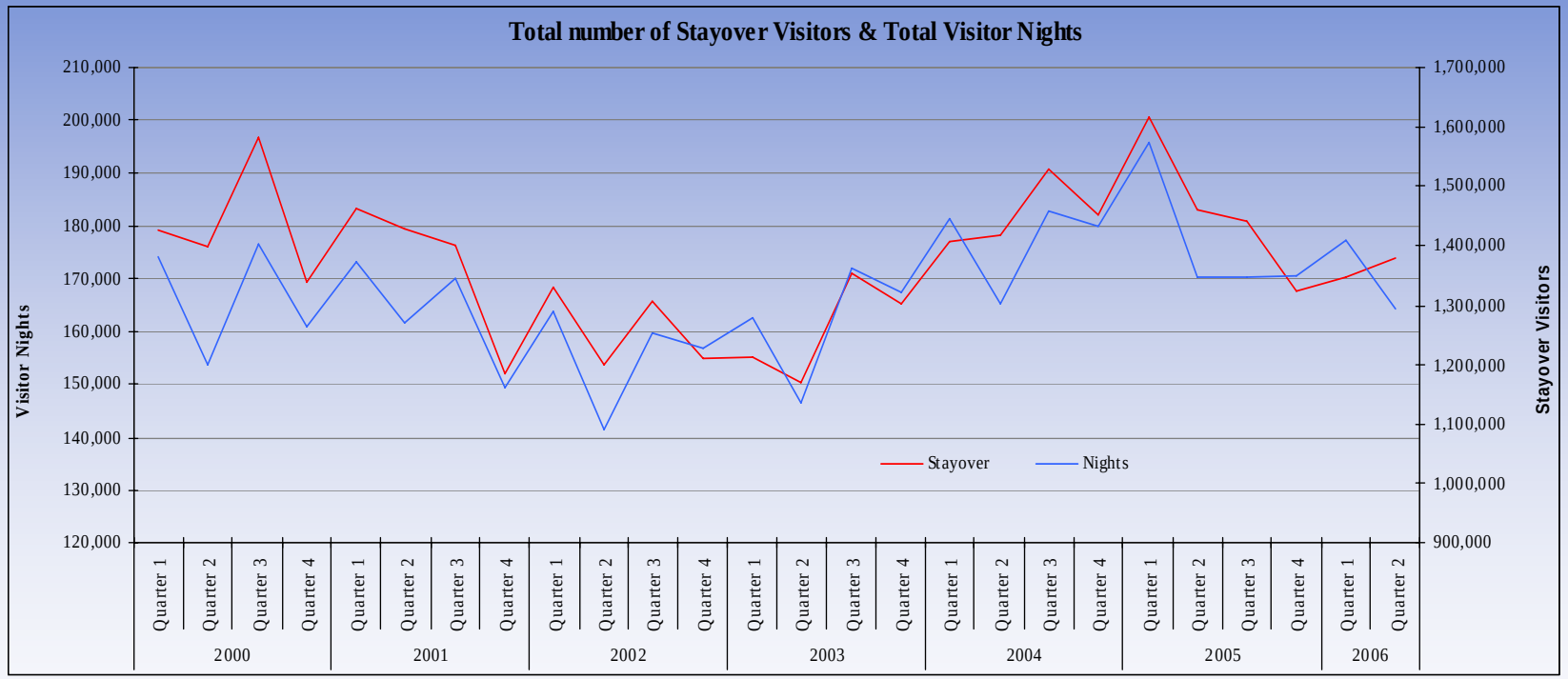
TOURISM INDICATORS

Key Tourism Indicators 2006

Airport Activity:	YTD	Jan	Feb	March	April	May	June	July	Aug	Sept
Arrivals	601,898	66,247	62,357	66,643	76,649	62,113	61,670	76,160	74,931	55,128
% change	-8.8	-15.1	-10.5	-18.0	0.2	-8.3	-7.9	-9.8	-4.8	-2.8
Resident Arrivals	77,782	9,323	6,065	6,348	9,025	9,042	7,375	12,390	11,607	6,607
% change	-4.3	-10.7	11.5	-6.3	18.4	-12.7	14.5	-4.2	-16.2	-11.0
Departures	602,541	68,199	58,236	70,753	77,505	62,459	56,936	76,980	72,410	59,063
% change	-7.8	-12.9	-12.2	-12.0	-1.4	-6.5	-9.5	-10.4	-5.0	1.6
In transit	21,128	1,947	1,898	2,877	1,492	2,748	1,834	2,018	2,353	3,961
% change	65.6	141.6	42.5	81.7	-24.1	401.5	132.7	222.4	421.7	297.7
Commercial landings	9,290	1,173	968	1,060	1,101	1,039	1,001	1,044	997	907
% change	-7.7	2.8	-6.5	-7.1	1.9	-0.4	-7.3	-10.2	-21.5	-18.7
Non-commercial landings	2,467	287	240	181	419	187	161	229	374	389
% change	8.2	2.1	-8.7	-42.4	130.2	2.2	-11.5	-22.9	14.0	55.6

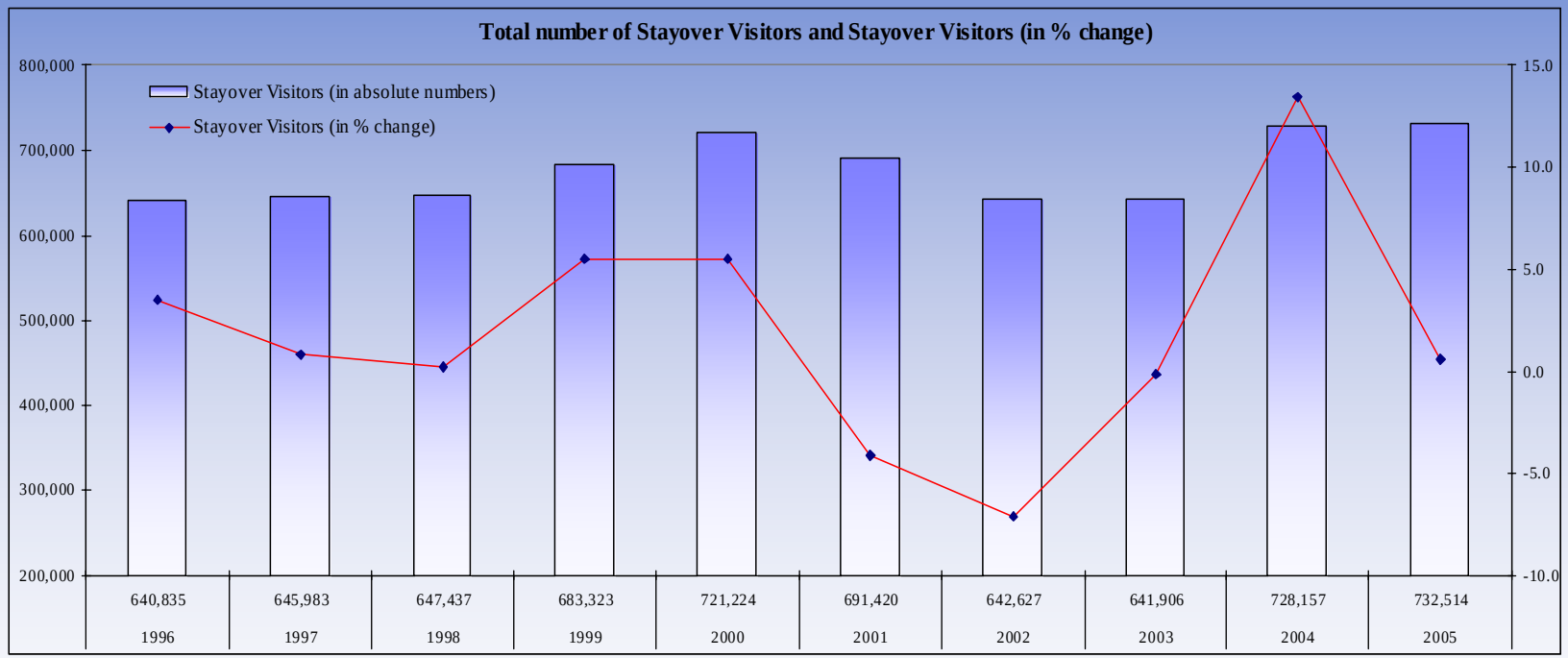
TOURISM INDICATORS

Stay-over visitors & Visitor nights



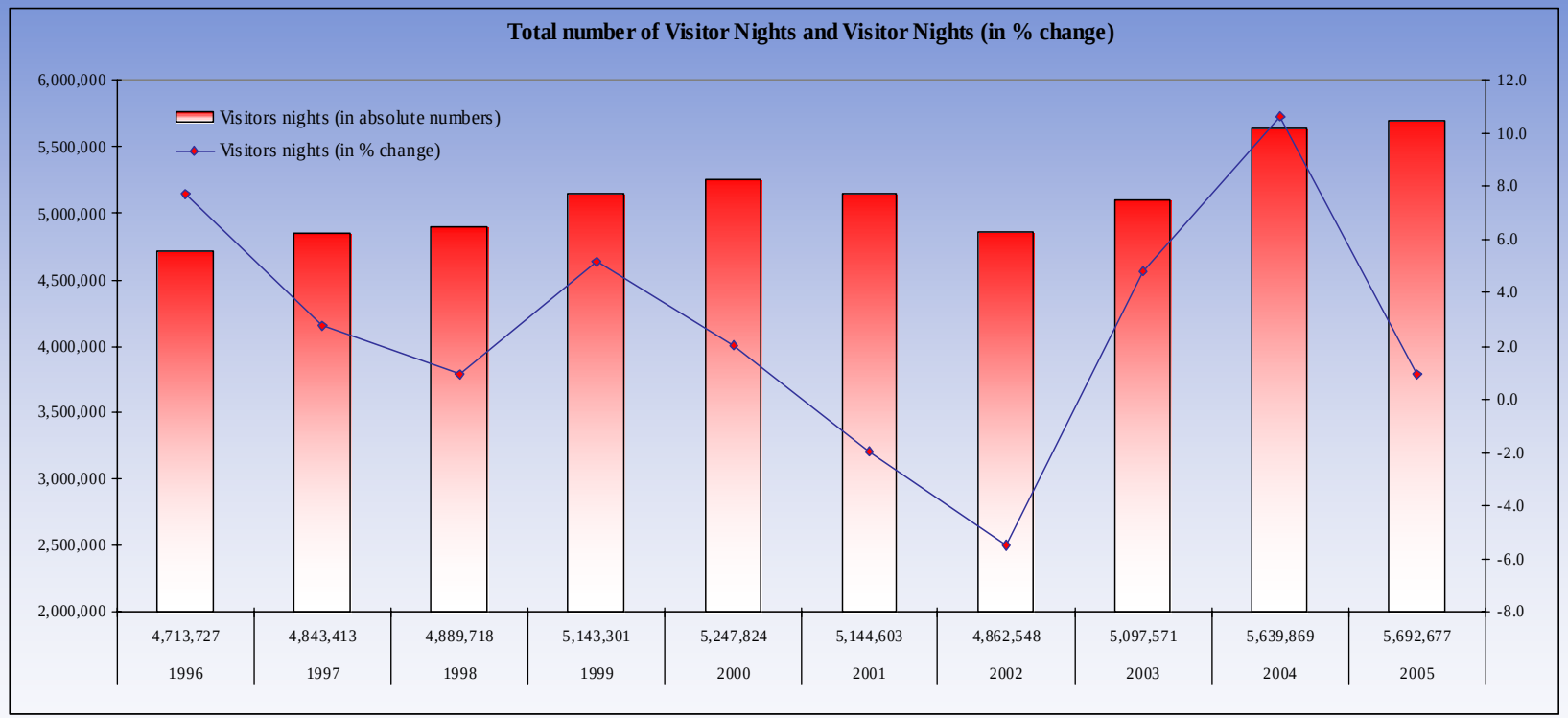
TOURISM INDICATORS

Stay-over visitors & Visitor nights



TOURISM INDICATORS

Stay-over visitors & Visitor nights



TOURISM INDICATORS

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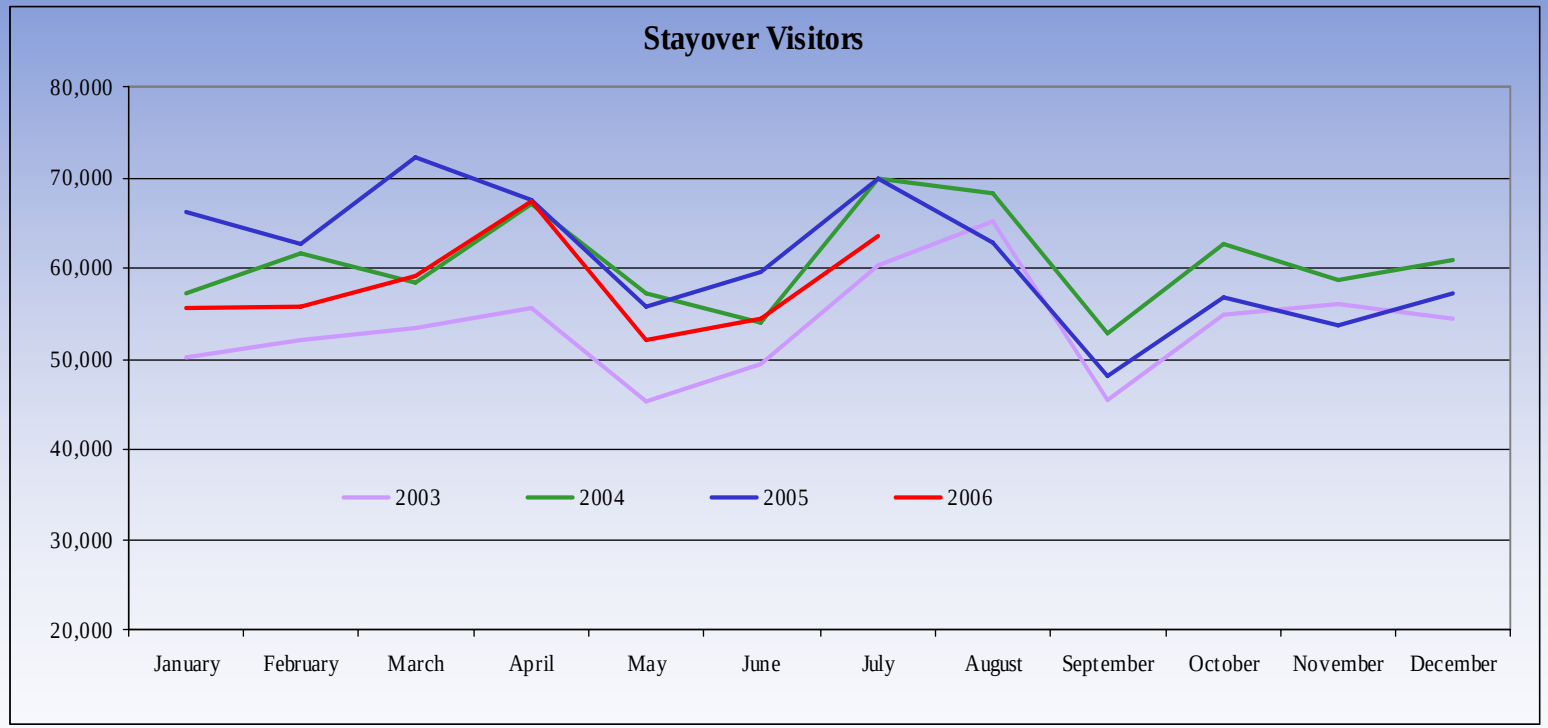
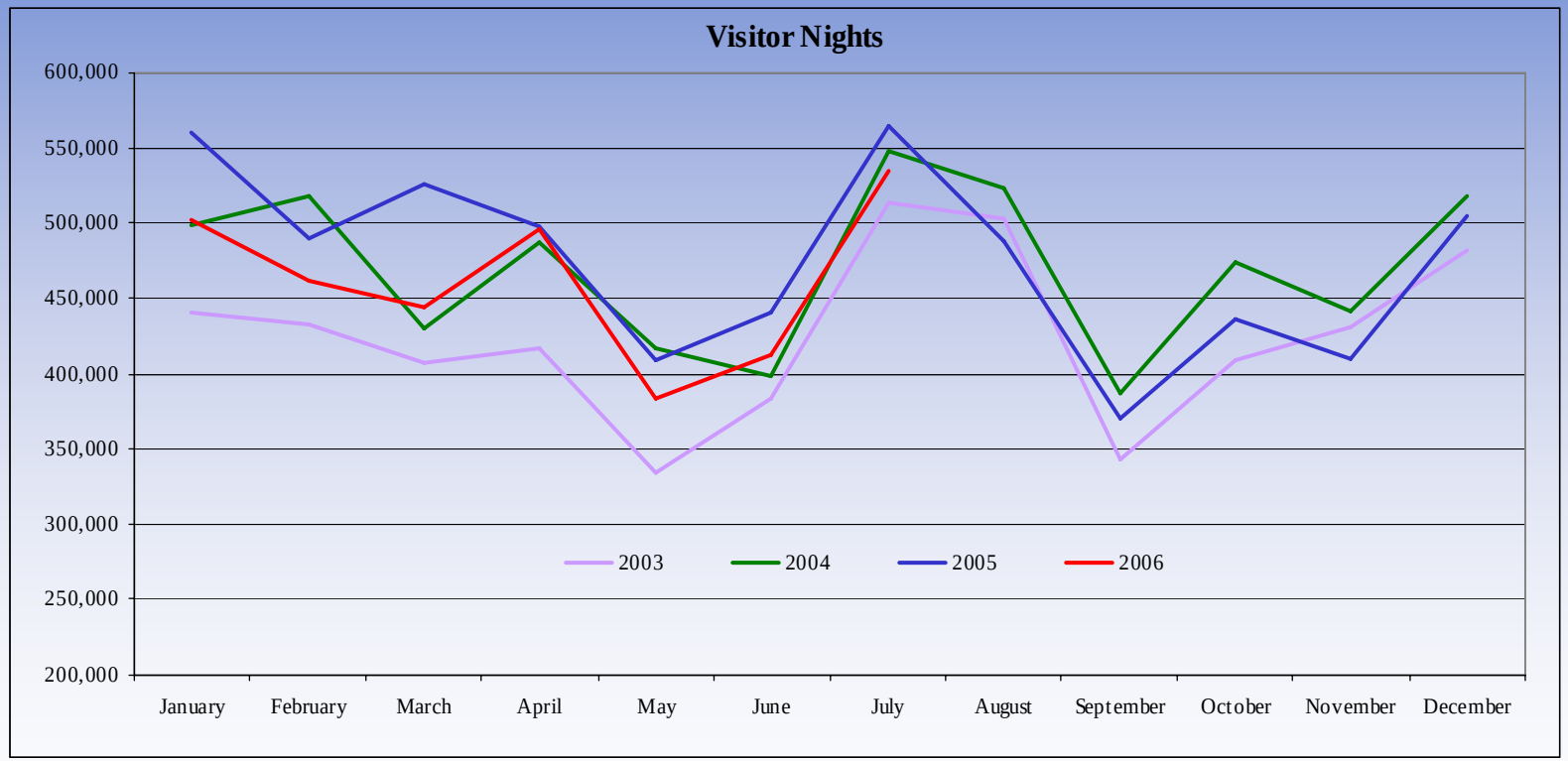


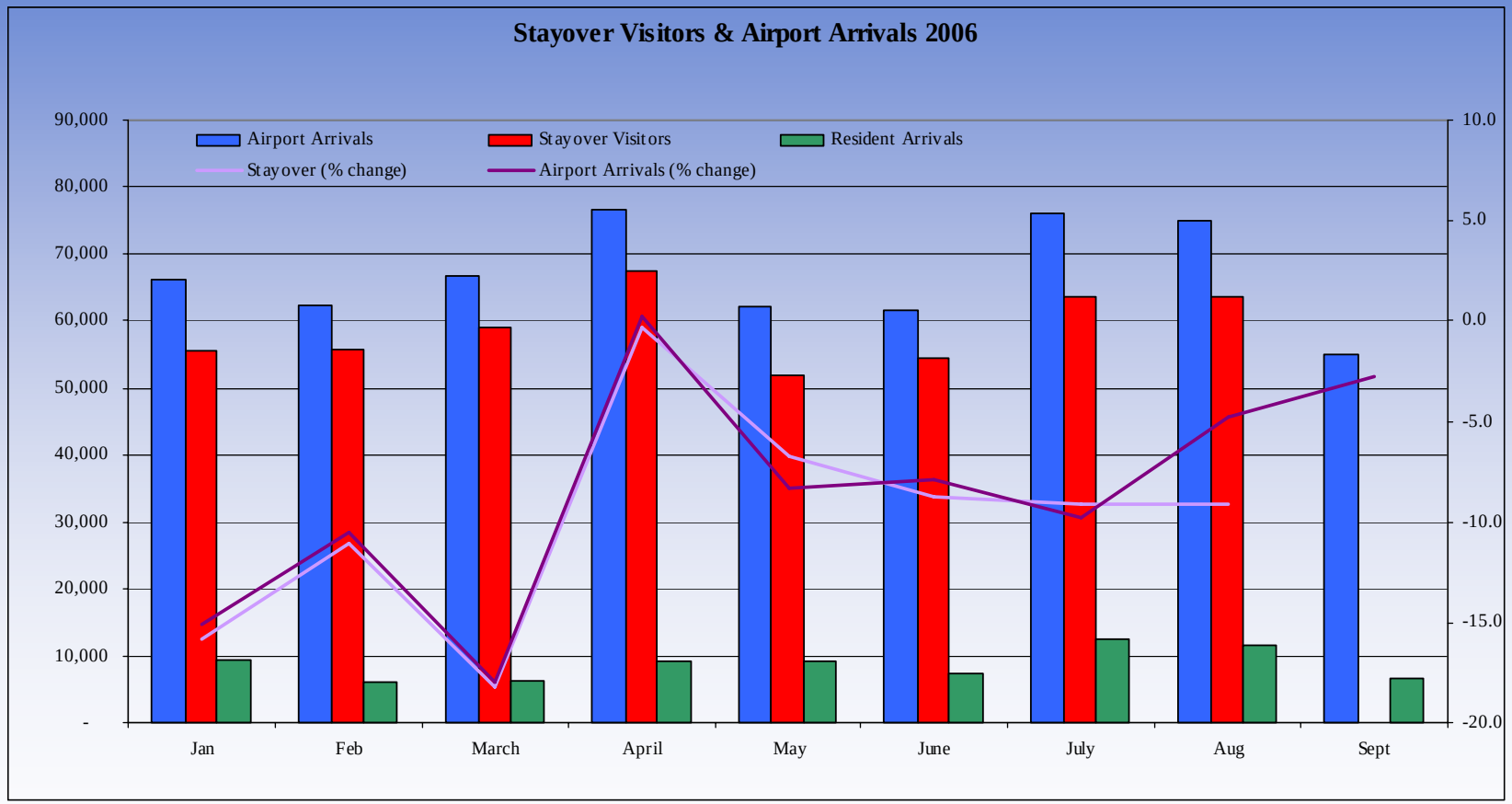
TOURISM INDICATORS

Stay-over visitors & Visitor nights



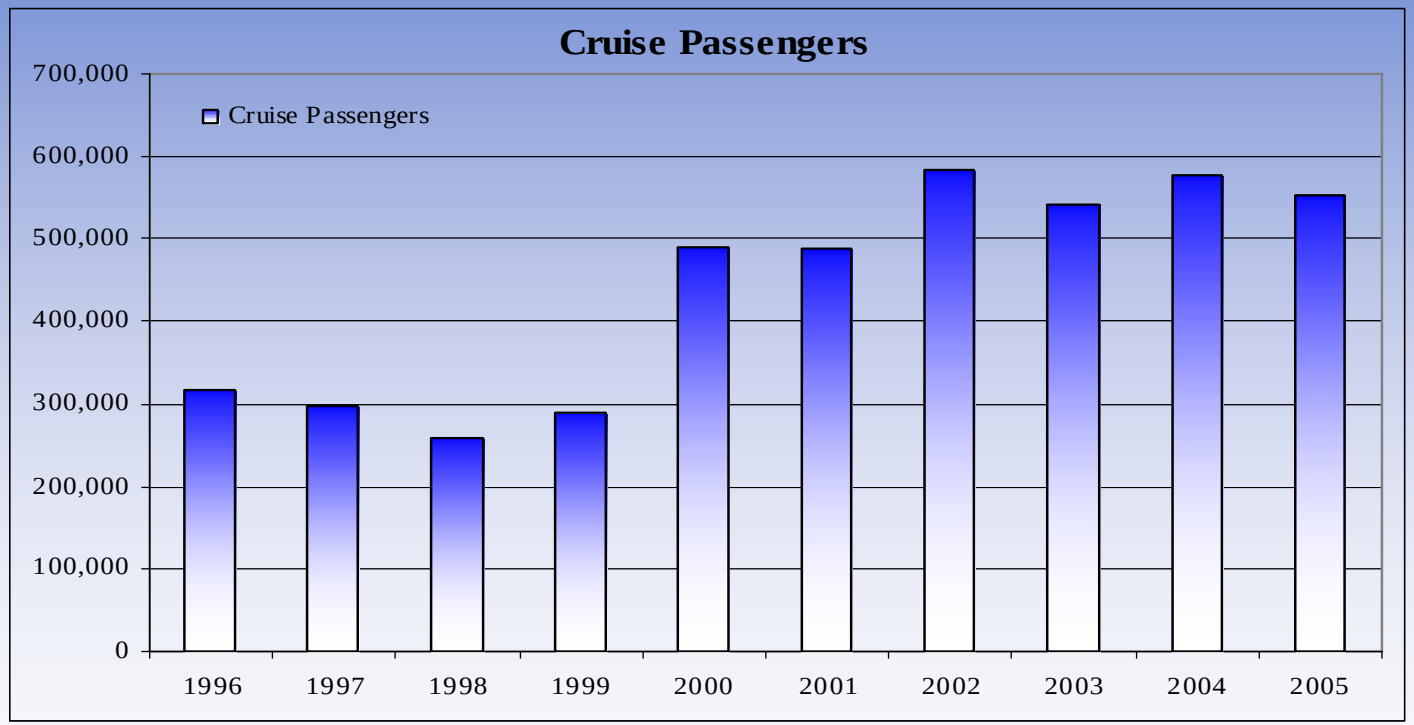
TOURISM INDICATORS

Stay-over visitors & Airport arrivals



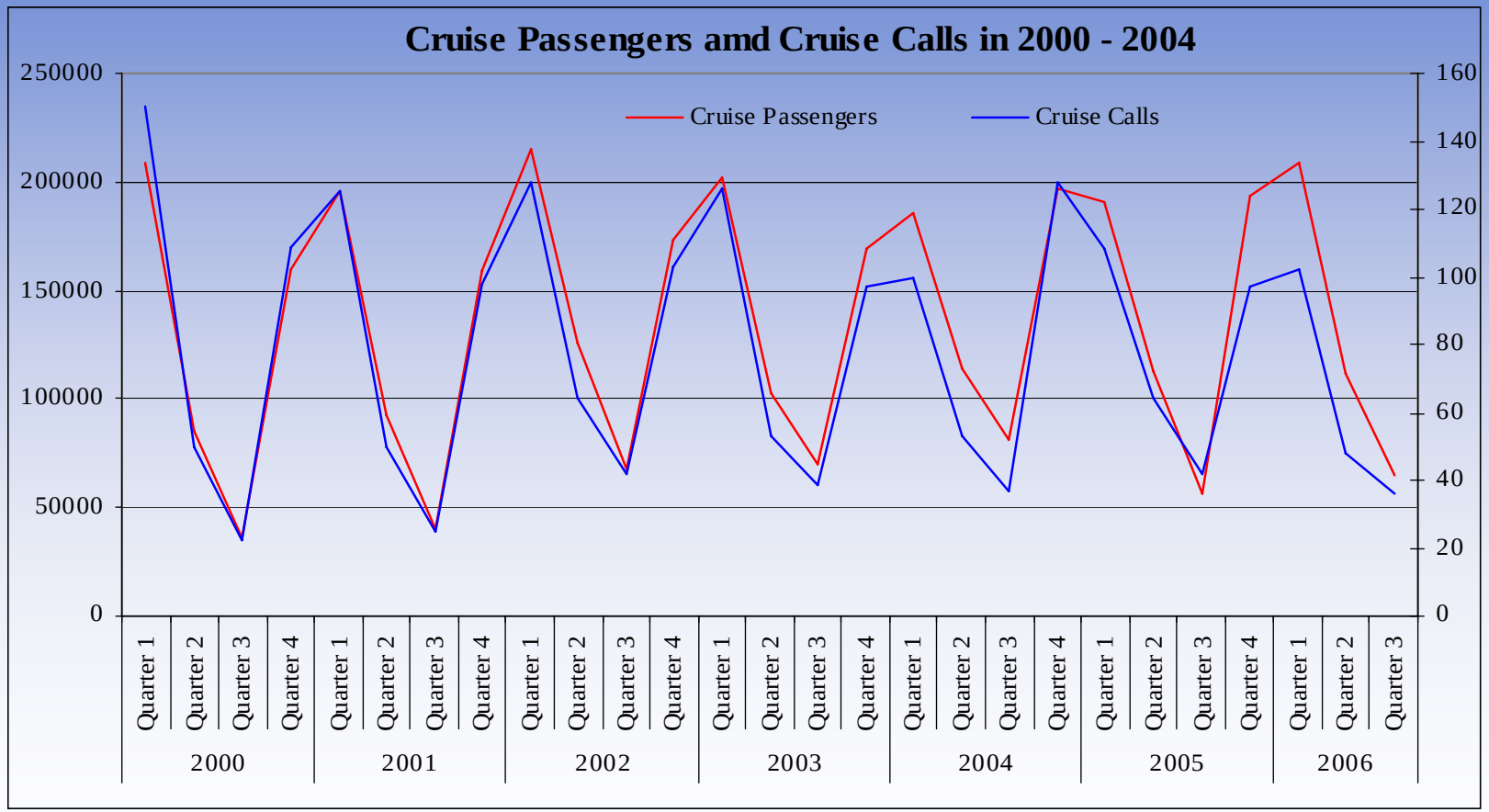
TOURISM INDICATORS

Cruise passengers



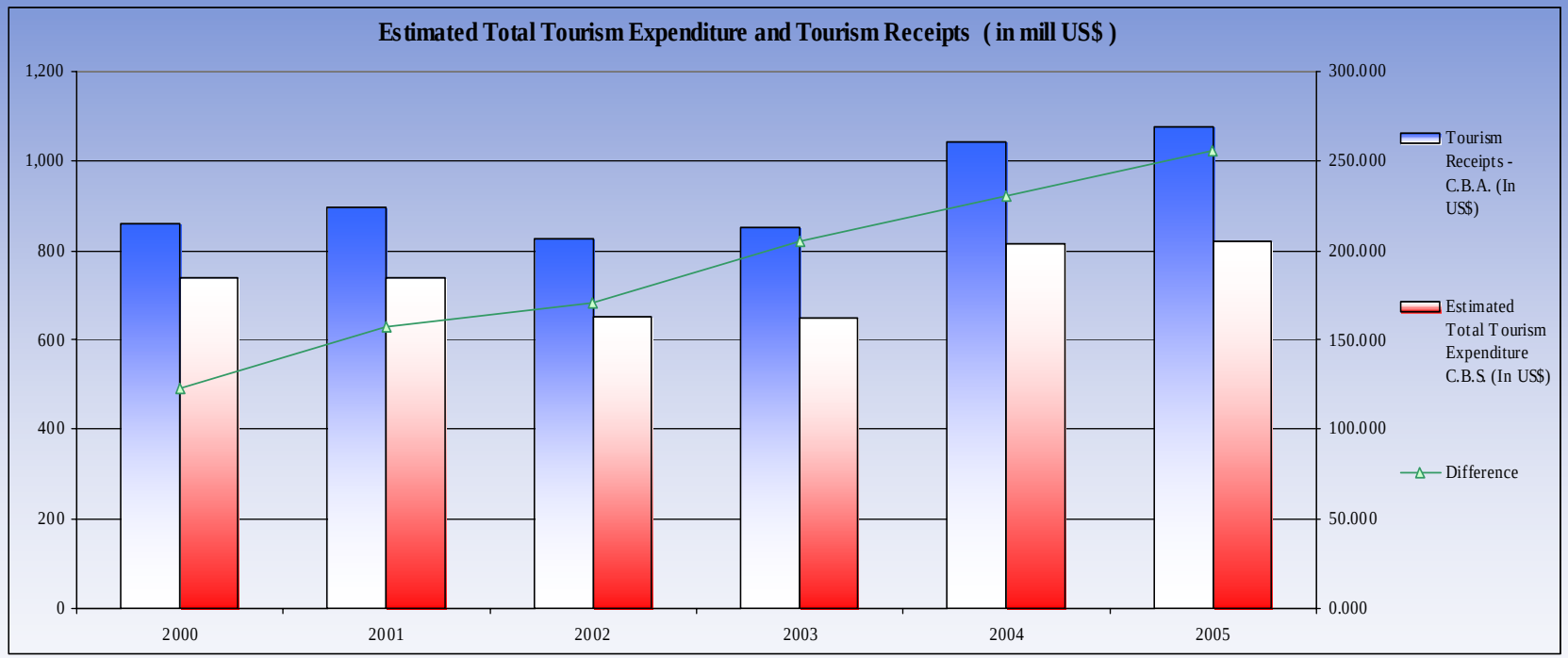
TOURISM INDICATORS

Cruise passengers



TOURISM INDICATORS

Tourism expenditure



TOURISM INDICATORS

ROOM STATISTICS

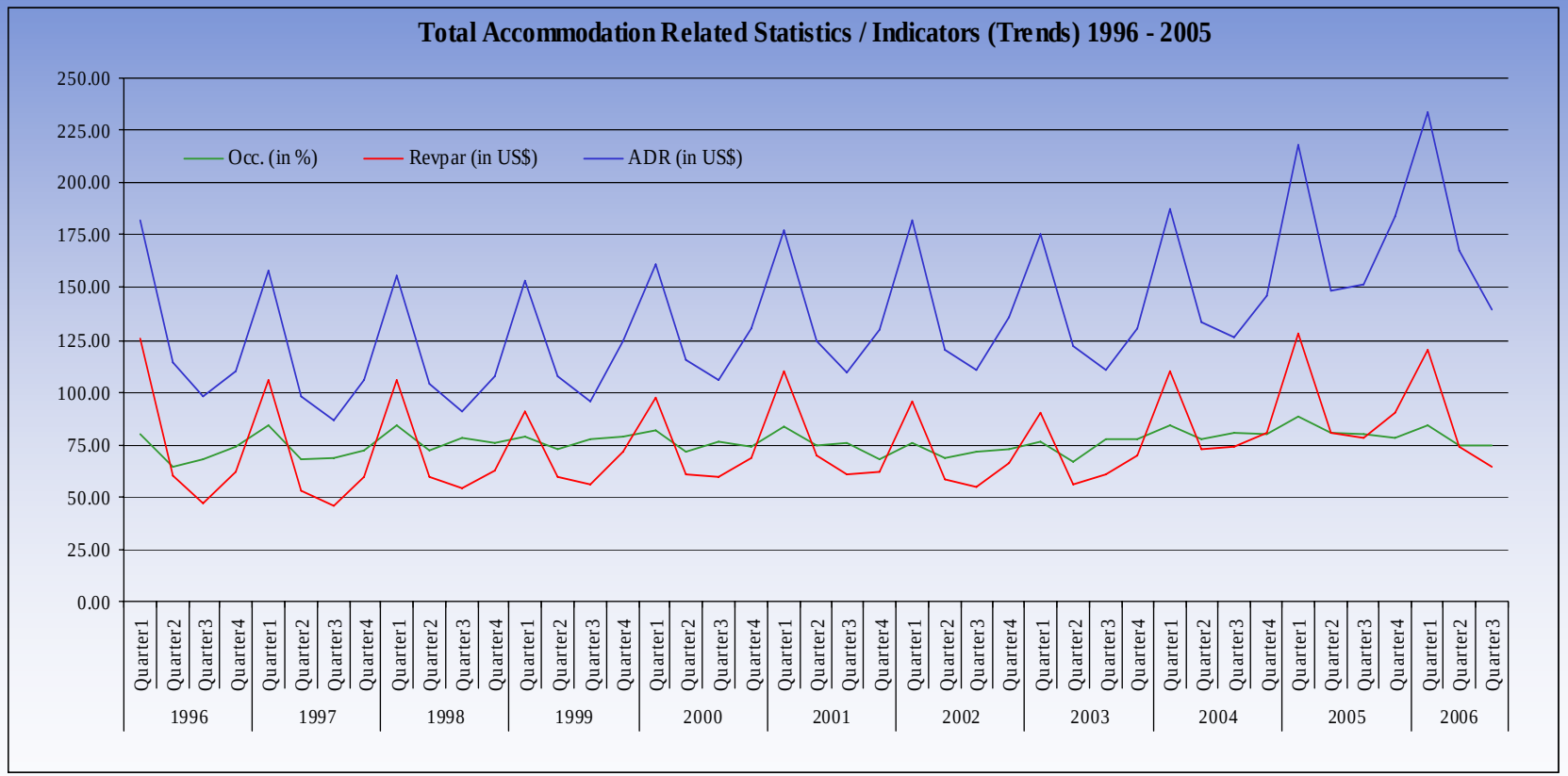
		OCCUPANCY			ADR			REVPAR		
		TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE
2000	Quarter1	81.5	82.3	81.5	160.64	164.62	138.54	97.38	134.25	34.62
	Quarter2	71.7	72.4	70.4	115.31	115.62	113.28	60.97	83.73	21.30
	Quarter3	76.8	77.3	75.8	105.81	107.02	97.44	59.32	82.73	18.90
	Quarter4	73.7	72.8	75.0	130.58	134.33	103.71	69.03	97.97	18.45
2001	Quarter1	83.6	83.8	82.9	176.62	180.55	150.37	110.00	151.64	34.33
	Quarter2	75.0	76.5	72.1	124.22	126.70	107.34	69.47	97.06	21.13
	Quarter3	75.7	77.6	72.1	109.26	111.00	96.22	61.05	86.21	17.30
	Quarter4	68.2	64.8	70.0	129.51	133.45	100.47	61.51	86.62	15.14
2002	Quarter1	75.8	74.0	78.9	182.07	185.72	152.66	95.54	137.44	23.92
	Quarter2	68.3	68.4	68.1	123.76	121.28	113.78	59.67	83.02	16.16
	Quarter3	71.0	70.5	71.6	110.50	112.57	97.23	54.49	79.44	13.74
	Quarter4	72.5	69.2	79.1	135.03	137.78	118.93	66.48	95.23	16.72
2003	Quarter1	76.3	74.8	79.1	175.56	178.01	165.65	90.21	132.88	21.45
	Quarter2	66.9	64.7	70.6	121.78	124.24	101.61	55.76	80.36	14.40
	Quarter3	77.6	80.8	73.2	110.46	111.55	92.36	61.34	89.79	13.64
	Quarter4	76.9	77.1	76.7	130.62	130.42	114.64	69.71	100.48	16.25
2004	Quarter1	84.5	87.1	80.3	187.61	184.33	188.36	109.55	160.60	20.48
	Quarter2	77.3	80.1	72.1	133.19	128.46	121.08	72.90	103.29	15.29
	Quarter3	80.9	85.7	70.5	126.02	123.94	112.67	73.56	106.28	14.29
	Quarter4	80.0	80.5	73.5	146.31	138.72	108.55	80.40	111.98	16.51
2005	Quarter1	88.1	91.20	83.60	217.89	212.53	215.41	128.39	193.80	25.72
	Quarter2	80.7	85.60	74.30	148.93	148.44	128.94	80.66	127.04	16.80
	Quarter3	79.6	81.70	76.50	151.29	149.87	138.02	78.04	122.67	16.70
	Quarter4	77.9	76.30	78.90	184.12	188.08	143.94	90.29	143.15	15.26
2006	Quarter1	84.3	82.2%	87.1%	233.93	242.21	168.77	119.94	198.91	21.87
	Quarter2	74.4	77.6%	81.6%	167.83	210.71	155.31	74.21	163.43	18.39
	Quarter3	74.7	73.8%	75.7%	138.94	143.75	107.28	64.12	106.09	14.28
	Quarter4									

TOURISM INDICATORS

ROOM STATISTICS

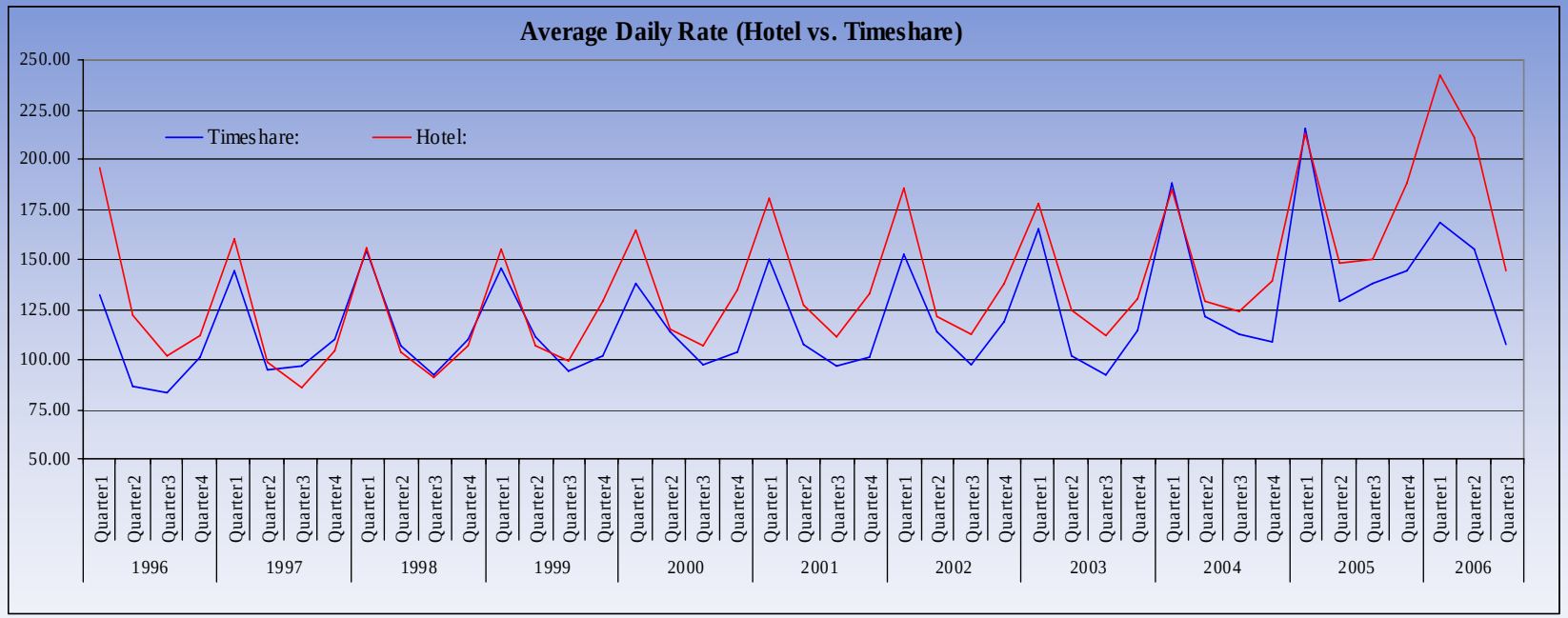
	OCCUPANCY			ADR			REVPAR		
	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE	TOTAL	HOTEL	TIMESHARE
1996	71.5	68.5	78.2	127.25	132.98	103.45	71.79	91.08	33.76
1997	73.4	73.4	77.0	114.65	114.66	114.60	65.94	81.86	31.43
1998	77.6	77.6	77.5	116.47	115.94	119.66	70.71	90.01	31.37
1999	77.0	79.7	73.1	121.08	122.44	114.37	69.34	97.58	27.38
2000	75.9	76.2	75.7	128.71	130.81	115.07	71.54	99.43	23.28
2001	75.6	75.7	74.2	136.01	138.89	115.71	75.32	105.25	21.78
2002	71.9	70.5	73.4	138.61	140.74	121.31	69.04	99.29	17.61
2003	74.4	74.3	74.9	134.23	136.19	117.09	69.18	100.97	16.42
2004	80.7	83.8	75.5	148.68	149.71	137.21	84.15	125.50	16.78
2005	81.7	83.9	78.3	177.05	179.05	157.63	94.99	150.18	18.66

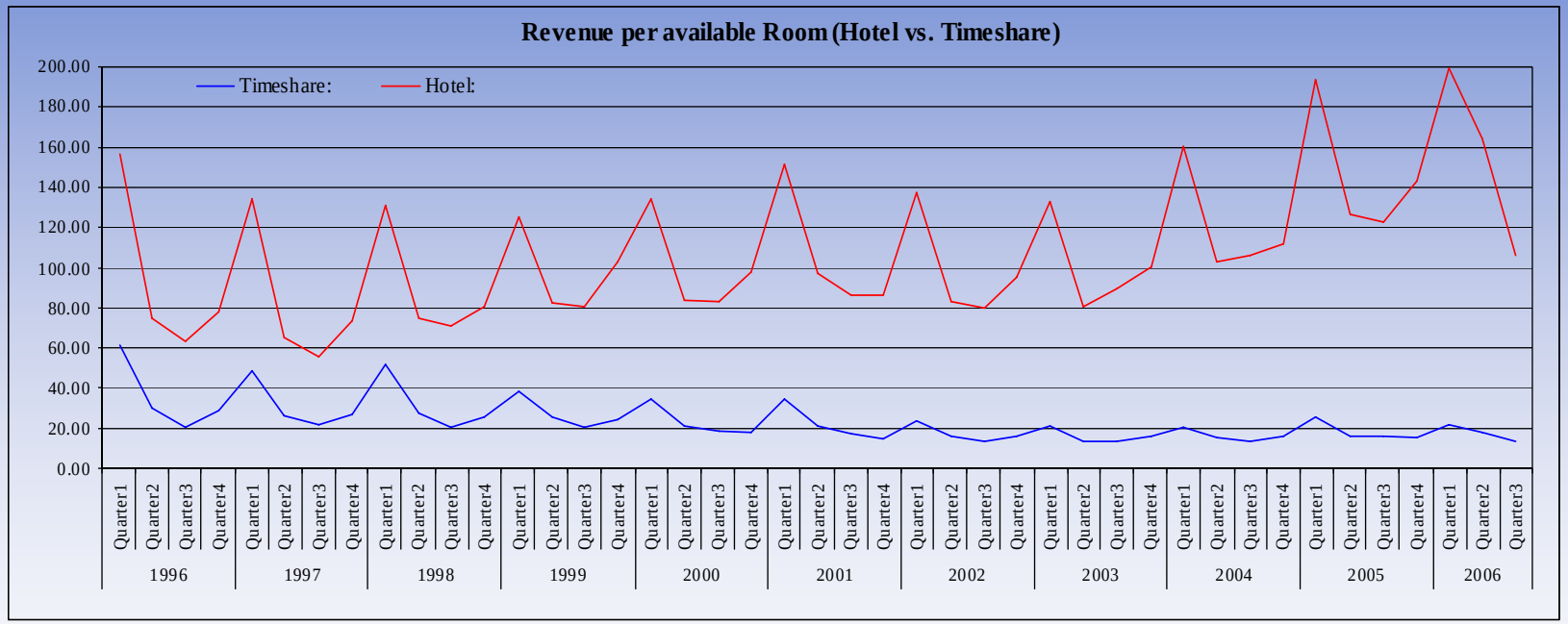
TOURISM INDICATORS



TOURISM INDICATORS

Average Daily Rate (ADR)



TOURISM INDICATORS

Revenue per available room (Revpar)