



Tourist Profile

Central Bureau of Statistics - Aruba
Statistics for Progress

First Quarter
First Quarter
2006

Highlights

Tourism has assumed considerable importance in many countries and regions and its role in economic development has become particularly significant through its potential to increase government revenues and stimulate investment. The goal of this publication is to measure the economic benefit that tourism provides by promoting tourism statistics as a means for public policy-makers and the private sector to gain a better perspective of tourism's overall economic impact. It also provides a strategic tool to better formulate their marketing and development plans. The following presents tables and graphs with comparisons and percentage changes of the most important tourism indicators. They give a general view of how tourism developed in the year 2006 (the first quarter only) compared to other quarters of the years 2005, 2004 and 2003.

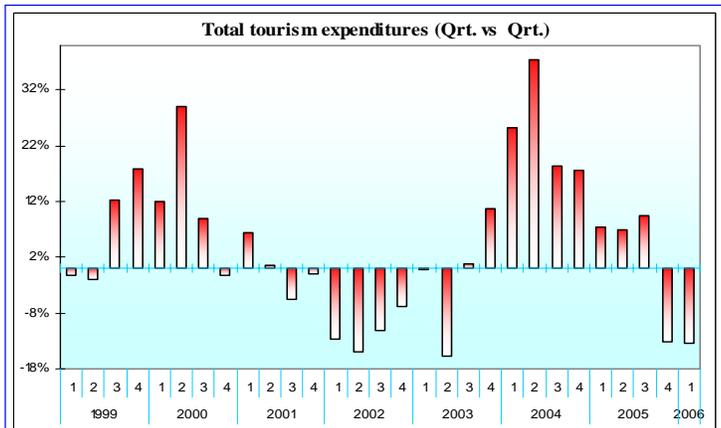
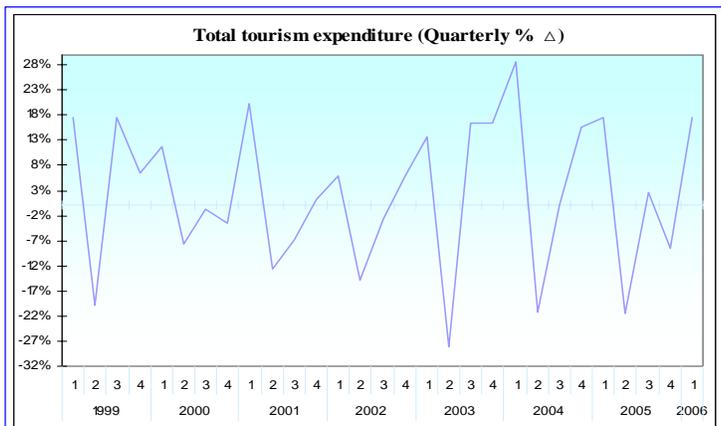
Estimated Total Tourism Expenditure

Year	Qrt.	In US\$	Year Total	Quarterly % Δ	Qrt. vs qrt. % Δ
1999	1	176,451.27		17.5%	-1.1%
	2	141,537.96		-19.8%	-2.1%
	3	166,482.57		17.6%	12.3%
	4	177,173.15	661,644.95	6.4%	18.0%
2000	1	197,810.54		11.6%	12.1%
	2	182,730.00		-7.6%	29.1%
	3	181,343.80		-0.8%	8.9%
	4	175,145.64	737,029.98	-3.4%	-1.1%
2001	1	210,613.13		20.3%	6.5%
	2	183,904.65		-12.7%	0.6%
	3	171,264.48		-6.9%	-5.6%
	4	173,471.01	739,253.27	1.3%	-1.0%
2002	1	183,747.62		5.9%	-12.8%
	2	156,480.25		-14.8%	-14.9%
	3	152,329.66		-2.7%	-11.1%
	4	161,513.30	654,070.83	6.0%	-6.9%
2003	1	183,443.41		13.6%	-0.2%
	2	131,786.76		-28.2%	-15.8%
	3	153,559.06		16.5%	0.8%
	4	178,696.91	647,486.14	16.4%	10.6%
2004	1	229,655.67		28.5%	25.2%
	2	181,244.66		-21.1%	37.5%
	3	181,663.40		0.2%	18.3%
	4	209,986.75	802,550.48	15.6%	17.5%
2005	1	246,722.87		17.5%	7.4%
	2	193,609.53		-21.5%	6.8%
	3	198,843.22		2.7%	9.5%
	4	182,092.73	821,268.35	-8.4%	-13.3%
2006	1	213,815.68		17.4%	-13.3%

Estimated total tourism expenditure is tourism expenditures in Aruba including imputed accommodation expenditures of pre-paid packages.

Source: Central Bureau of Statistics

Δ = change



An important indicator is the estimated total tourism expenditure which indicates all travel related expenditures made by stay-over visitors, before, during, and immediately after a trip (methodology for further explanations available upon request).

The above combination of table and graphs present the estimated total tourism expenditure in every quarter starting from the years 1999 until 2006. It also gives quarterly percentage changes and quarter to quarter comparisons.

Beside estimated total tourism expenditure, tourism expenditures that took place in Aruba are also used as an indicator since 1996, which is illustrated on the following combination of table and graphs. This indicator gives the amount of money stay-over visitors left behind during their stay in Aruba.

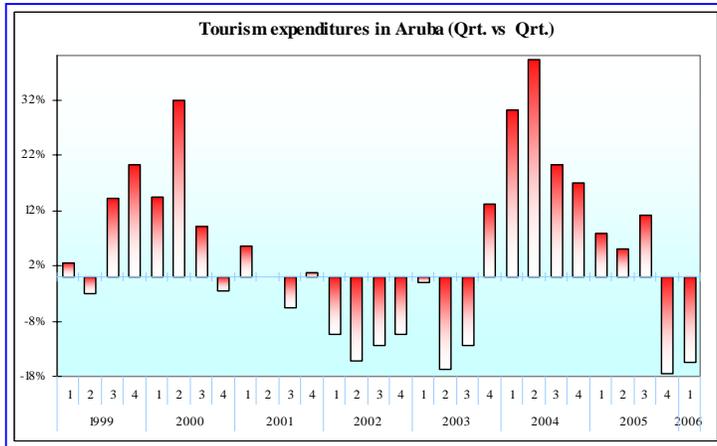
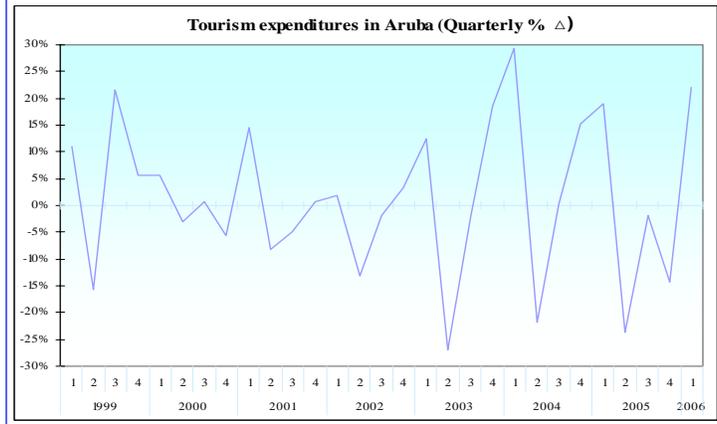
Tourism Expenditures in Aruba

Year	Qrt.	In US\$	Year Total	Quarterly % Δ	Qrt. vs qrt. % Δ
1999	1	143,794.80		11.0%	2.6%
	2	121,259.44		-15.7%	-3.1%
	3	147,498.33		21.6%	14.1%
	4	155,883.49	579,195.51	5.7%	20.3%
2000	1	164,687.30		5.6%	14.5%
	2	159,796.16		-3.0%	31.8%
	3	160,981.44		0.7%	9.1%
	4	151,742.95	637,998.07	-5.7%	-2.7%
2001	1	173,748.03		14.5%	5.5%
	2	159,650.35		-8.1%	-0.1%
	3	151,844.29		-4.9%	-5.7%
	4	152,950.53	639,783.59	0.7%	0.8%
2002	1	155,769.48		1.8%	-10.3%
	2	135,355.72		-13.1%	-15.2%
	3	132,814.28		-1.9%	-12.5%
	4	137,061.33	561,031.88	3.2%	-10.4%
2003	1	154,096.77		12.4%	-1.1%
	2	112,651.23		-26.9%	-16.8%
	3	130,744.40		-1.9%	-12.5%
	4	154,991.34	553,134.25	18.5%	13.1%
2004	1	200,415.41		29.3%	30.1%
	2	156,872.31		-21.7%	39.3%
	3	157,326.84		0.3%	20.3%
	4	181,389.02	696,003.58	15.3%	17.0%
2005	1	215,963.19		19.1%	7.8%
	2	164,947.15		-23.6%	5.1%
	3	174,682.09		5.9%	11.0%
	4	149,786.69	705,379.12	-14.3%	-17.4%
2006	1	182,699.05		22.0%	-15.4%

Tourism expenditures in Aruba is the amount of money stayover visitors left behind in Aruba during their stay thus excludes any pre-paid package expenditures.

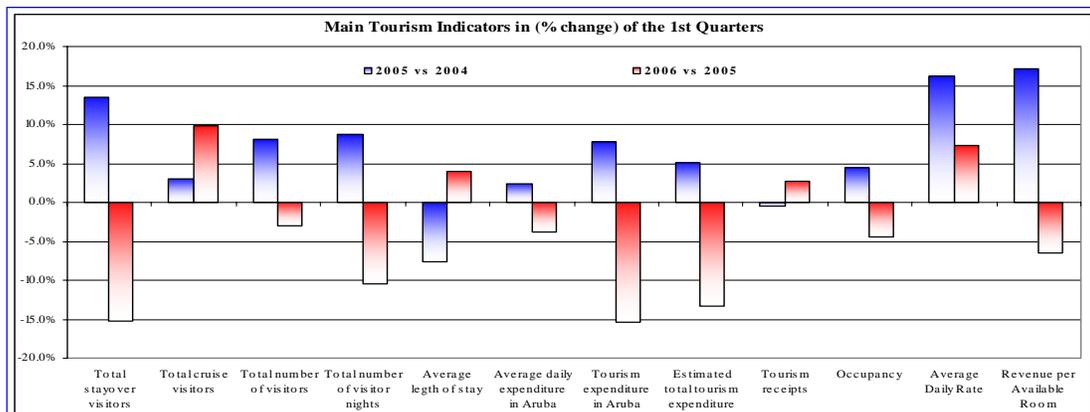
Source: Central Bureau of Statistics

Δ = change



The following table and graph presents the different main tourism indicators of the first quarter of 2000 until 2006. The table contains absolute data related to the visitors (stay-over-visitors and cruise visitors), the duration of their stay in Aruba, the expenditures that they made in US dollars, and hotel related statistics as occupancy in percentage, average daily rate and revenue per available room both in US dollars.

Main Tourism Indicators:	2000	2001	2002	2003	2004	2005	2006
Total stayover visitors	179,192	183,572	168,427	155,346	177,098	200,868	170,338
Total cruise visitors	208,735	195,713	215,581	201,400	185,161	190,659	209,450
Total number of visitors	387,927	379,285	384,008	356,746	362,259	391,527	379,788
Total number of visitor nights (x 1,000)	1,380.9	1,371.4	1,290.2	1,279.4	1,446.5	1,573.9	1,408.3
Average length of stay	7.9	7.9	7.7	8.6	9.1	8.4	8.7
Average daily expenditure in Aruba	115.75	119.96	120.48	114.81	124.77	127.69	122.86
Tourism expenditure in Aruba	164,687,300	173,748,030	155,769,480	154,096,770	200,415,410	215,963,190	182,699,054
Estimated total tourism expenditure	197,810,540	212,861,910	183,747,620	183,443,409	234,504,320	246,722,871	213,808,109
Tourism receipts (x 1,000)	254,022.35	261,620.11	262,346.37	246,592.00	303,184.38	303,798.88	311,955.31
Occupancy	81.5%	83.6%	75.8%	76.4%	84.5%	88.1%	84.4%
Average Daily Rate	162.62	176.62	182.07	175.56	187.61	217.89	233.93
Revenue per Available Room	98.54	110.00	95.54	90.21	109.55	128.39	119.94



TOURISM IN ARUBA

NUMBER OF STAYOVER VISITORS BY MARKET

Country	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt.1 2005	Qrt.1 2006
Total Visitors	168,427	155,346	177,098	200,868	170,338
United States	116,167	119,400	135,565	155,375	127,972
Venezuela	19,142	8,268	8,620	11,266	8,971
Netherlands	7,195	7,261	9,725	9,315	9,058
Neth. Antilles	3,977	3,817	5,074	4,064	3,729
Colombia	5,806	4,294	1,967	2,118	1,709
Brazil	748	391	970	1,476	1,733
Canada	7,664	6,189	8,213	8,068	8,608
Argentina	565	323	401	468	804
Germany	691	434	618	891	636
Rest of Europe	1,657	1,322	1,905	3,417	2,826
Italy	354	223	248	435	314
Peru	733	283	187	169	186
Rest of the World	757	687	460	517	562
So - Cent. America	537	460	806	797	805
Caribbean General	338	258	215	163	141
United Kingdom	854	654	676	840	676
Surinam	226	199	421	448	273
Switzerland	236	142	159	320	226
Dominican Republic	188	187	279	224	196
Trinidad / Tobago	270	339	320	238	498
Chile	153	64	80	80	122
Ecuador	115	131	154	112	247
Japan	54	20	35	67	46

Source: Aruba Tourism Authority (ATA)

CRUISE PASSENGERS

Cruise	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt.1 2005	Qrt.1 2006
Number of passengers	215,581	201,400	185,161	190,659	209,450
Number of calls	128	126	100	108	102
Crew members	89,639	88,936	78,987	79,454	86,749
Number of passengers per ship (avg.)	1,684	1,598	1,852	1,765	2,053

Source: Aruba Tourism Authority (ATA) & Cruise Tourism Authority N.V. - Aruba

TOTAL NUMBER OF VISITORS

	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt.1 2005	Qrt.1 2006
Total stayover visitors	168,427	155,346	177,098	200,868	170,338
Total cruise visitors	215,581	201,400	185,161	190,659	209,450
Total number of visitors	384,008	356,746	362,259	391,527	379,788

Source: Aruba Tourism Authority (ATA) & Cruise Tourism Authority N.V. - Aruba

AVERAGE LENGTH OF STAY BY PLACE OF RESIDENCE OF VISITORS TO ARUBA (In days)

Place of residence	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt.1 2005	Qrt.1 2006
U.S.A.	7.5	7.9	8.2	7.7	8.2
Venezuela	6.8	6.8	7.8	6.0	6.9
Netherlands	9.7	13.8	15.6	16.6	15.4
Brazil	7.3	5.0	7.5	6.5	6.4
Netherlands Antilles	5.2	3.4	11.8	9.3	4.8
Canada	7.8	9.1	8.9	11.0	9.8
Colombia	7.8	21.4	18.7	13.5	15.6
Other	11.5	11.1	12.6	8.9	12.3
General	7.7	8.6	9.1	8.4	8.7

Source: Tourist Survey - Central Bureau of Statistics - Aruba

NUMBER OF VISITOR NIGHTS BY MARKET (* 1.000)

Country	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Total Visitor Nights	1,290.24	1,279.39	1,446.51	1,574.89	1,408.27
United States	889.53	925.13	1,035.28	1,170.78	1,001.38
Venezuela	96.77	62.71	69.94	72.77	65.31
Netherlands	92.45	94.48	122.25	103.98	115.74
Neth. Antilles	19.97	20.51	28.01	23.72	22.33
Colombia	50.93	45.60	32.01	30.34	21.26
Brazil	4.81	2.82	6.82	10.18	11.05
Canada	64.61	56.68	72.42	74.67	78.94
Argentina	5.76	3.46	4.48	4.76	7.85
Germany	7.43	5.00	8.22	8.93	8.11
Rest of Europe	12.94	13.05	17.26	31.66	29.20
Italy	3.00	2.28	2.52	3.98	3.49
Peru	4.64	2.85	3.33	2.48	1.70
Rest of the World	9.66	12.54	4.61	4.07	5.06
So - Cent. America	3.90	2.23	8.60	6.88	8.28
Caribbean General	2.93	3.14	2.54	1.60	1.44
United Kingdom	8.34	6.47	6.70	8.04	6.81
Surinam	2.67	2.31	3.70	4.27	2.39
Switzerland	2.49	1.64	1.78	2.80	2.83
Dominican Republic	2.91	3.30	5.60	3.79	3.28
Trinidad / Tobago	1.77	11.49	8.07	3.10	8.35
Chile	1.55	0.54	0.57	0.55	0.88
Ecuador	0.93	1.10	1.70	1.26	2.37
Japan	0.26	0.08	0.11	0.29	0.22

Source: Aruba Tourism Authority (ATA)

AIRPORT TRAFFIC / NUMBER OF PASSENGERS TRAVELING BY AIR

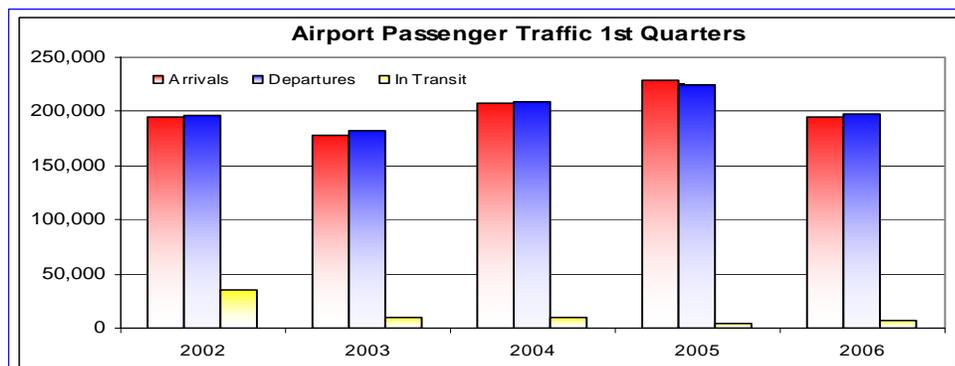
Traffic	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Arrived	194,990	177,601	207,690	228,941	195,247
Departed	195,789	181,763	208,730	225,128	197,188
In transit	34,945	9,481	9,186	3,721	6,722
Total Traffic	425,724	368,845	425,606	457,790	399,157

Source: Aruba Airport Authority N.V. (AAA) & Department of Immigration - International Airport of Aruba

AIRCRAFT LANDINGS

Landings	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Commercial landings	3,632	3,110	3,362	3,317	3,201
Non-commercial landings	777	679	619	858	708
Total	4,409	3,789	3,981	4,175	3,909

Source: Aruba Airport Authority N.V. (AAA) & Department of Immigration - International Airport of Aruba



VISITOR PROFILE

CHARACTERISTICS OF THE VISITORS

AGE GROUPS OF THE VISITORS (In Percentages)

Age groups	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Under 20 years	0.7	1.2	0.9	0.6	0.5
20 - 29 years	10.2	11.0	8.7	8.8	8.3
30 - 39 years	18.3	18.0	16.2	16.3	16.1
40 - 49 years	27.5	25.8	25.0	24.0	22.8
50 - 64 years	32.4	32.4	34.8	33.1	34.0
Over 64 years	10.8	11.5	14.4	17.1	18.2
Unknown	0.0	0.1	0.0	0.1	0.0
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

YEARLY HOUSEHOLD INCOME OF THE VISITORS (In Percentages)

Yearly household income	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Less than US\$20,000	8.1	8.1	4.3	5.7	4.5
US\$20,001 - US\$30,000	7.8	5.9	4.0	3.9	3.0
US\$30,001 - US\$50,000	15.7	12.6	9.5	7.8	15.0
US\$50,001 - US\$75,000	18.4	24.6	26.9	19.7	24.4
US\$75,001 - US\$100,000	16.1	19.4	19.9	19.4	14.8
US\$100,001 and over	20.2	18.2	18.5	27.6	21.6
Unknown	13.7	11.2	16.9	15.9	16.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

OCCUPATION OF THE VISITORS (In Percentages)

Occupation	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Legislators, senior officials and managers	13.6	13.8	14.6	14.0	14.6
Professionals	17.1	17.9	20.6	15.0	17.4
Technicians and associate professionals	16.3	18.2	14.6	19.7	18.3
Clerks	5.9	6.2	7.2	6.7	5.8
Service workers, shop & market sales workers	6.9	5.7	4.7	3.9	3.0
Skilled agricultural and fishery workers	0.2	0.2	0.4	0.1	0.2
Craft and related trades workers	2.3	2.1	2.8	2.2	2.3
Plant and machine operators and assemblers	1.1	1.4	1.2	0.4	1.2
Elementary occupations	1.0	1.0	0.5	0.7	0.7
Armed forces	0.2	0.4	0.2	0.3	0.8
Not economically active (Retired)	35.1	33.1	33.2	37.0	35.3
Unemployed	0.0	0.0	0.0	0.0	0.0
Unknown	0.2	0.0	0.0	0.2	0.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

METHOD VISITORS USED TO BOOK A TRIP (In Percentages)

	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
On-Line (internet)	12.8	21.0	38.2	38.0
Travel Agent	50.3	48.6	40.9	38.6
Tour Operator	2.5	0.9	1.0	0.8
Charter Operator	2.7	0.1	0.3	0.1
Other	31.8	29.3	19.5	22.6
Total	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

HAVE THE VISTOR BEEN TO ARUBA BY CRUISE AND HAVE THE VISTOR BEEN TO THE CARIBBEAN PRIOR TO THIS VISIT (In Percentages)

		Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
<i>To Aruba (by cruise)</i>	Yes	7.5	11.4	10.8	8.9
	No	92.5	88.6	89.1	91.1
	Total	100%	100%	100%	100%
<i>To the Caribbean</i>	Yes	73.2	73.3	79.8	79.5
	No	26.8	26.7	20.1	20.5
	Total	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

BEHAVIOR OF THE VISITORS

PURPOSE OF VISIT (In Percentages)

Purpose of visit	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Vacation	85.4	86.3	89.1	84.9	89.2
Honeymoon	3.1	2.5	2.0	4.1	2.0
Visit friends / relatives	4.7	3.9	2.7	3.3	2.5
Business / leisure	3.6	2.6	2.8	3.3	2.1
Other ¹⁾	1.4	3.3	1.9	1.8	1.8
Business only / Convention	1.7	1.5	1.4	1.4	2.0
Wedding	n.a.	0.1	0.2	1.1	0.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

1) Other also include incentive and golf

NUMBER OF VISITS TO ARUBA (In Percentages)

Number of visits	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
First time	41.8	42.7	42.2	41.2	36.3
2 to 5 times	32.1	31.8	27.4	28.8	27.7
6 times or more	26.0	25.1	30.4	30.0	36.0
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

TYPE OF ACCOMMODATION USED BY THE VISITORS (In Percentages)

Type of accommodation	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Hotel	53.4	57.2	59.1	56.1	54.1
Timeshare	29.0	25.7	26.5	30.3	35.6
Guest house/Apartment	4.4	4.1	3.9	3.1	2.5
Friends / Relatives	11.5	11.3	9.1	8.3	6.8
Other	1.8	1.8	1.4	2.2	0.9
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

TRAVEL ARRANGEMENT OF THE VISITORS (In Percentages)

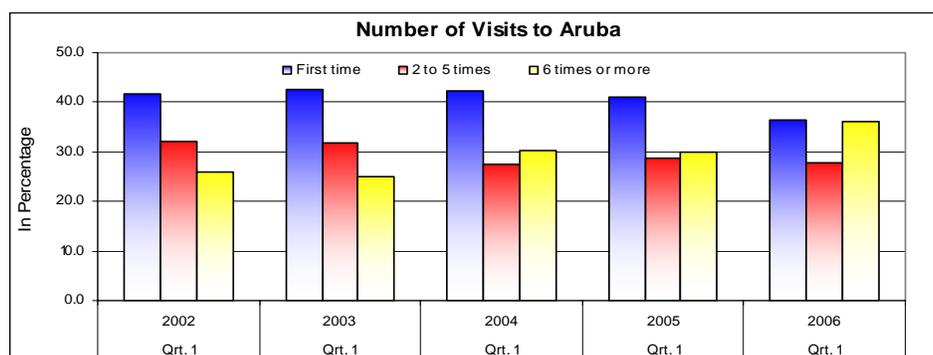
Type of arrangement	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Pre-paid package	35.4	43.9	41.7	35.1	34.0
Own arrangement	64.6	56.1	58.3	64.9	66.0
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

SINGLE MOST IMPORTANT SOURCE OF INFORMATION IN MAKING A DECISION TO VISIT ARUBA (In Percentages)

Source of information	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Friends / Relatives	33.7	45.9	45.8	43.0	36.4
Travel agent	17.4	15.7	8.7	7.2	6.9
Newspaper / magazine	2.5	1.2	1.2	1.3	3.5
Television ad / Radio ad	0.4	0.5	0.9	0.5	0.2
Tourist board	0.4	0.8	0.7	0.2	0.2
Other	6.1	3.6	5.0	3.5	2.0
Repeating	26.6	24.1	28.8	32.9	42.0
Cruise	1.4	0.4	0.4	1.7	0.6
Internet	6.7	3.8	5.3	5.3	4.2
Business	4.4	3.6	3.3	4.4	3.6
Unknown	0.4	0.4	0.0	0.0	0.3
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba



SATISFACTION OF VISITORS

RATING OF SERVICE RELATED TO THE FOLLOWING:

Rating	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
<u>ACCOMMODATION</u>					
Good	92.0	89.9	89.9	86.0	89.2
Average	6.7	9.1	9.1	12.8	9.8
Poor	0.8	0.5	0.7	0.6	0.7
Unknown / n.a.	0.4	0.4	0.4	0.5	0.3
Total	100%	100%	100%	100%	100%
<u>MEALS & DRINKS</u>					
Good	89.3	92.2	89.6	84.6	89.8
Average	10.1	7.5	9.8	13.9	9.2
Poor	0.3	0.0	0.4	1.1	0.5
Unknown / n.a.	0.4	0.3	0.2	0.4	0.4
Total	100%	100%	100%	100%	100%
<u>LOCAL TRANSPORTATION</u>					
Good	83.1	85.3	78.0	69.2	75.8
Average	3.9	3.7	6.2	11.1	6.2
Poor	4.1	0.4	0.1	0.6	0.2
Unknown / n.a.	8.9	10.5	15.7	19.0	17.8
Total	100%	100%	100%	100%	100%
<u>SHOPPING</u>					
Good	78.6	81.5	76.2	71.0	70.1
Average	10.8	8.2	9.2	14.4	10.2
Poor	4.8	0.1	0.6	0.9	0.4
Unknown / n.a.	5.8	10.2	14.0	13.7	19.3
Total	100%	100%	100%	100%	100%
<u>ENTERTAINMENT / RECREATION</u>					
Good	80.3	81.0	72.1	67.4	59.8
Average	8.3	6.7	7.6	13.1	10.0
Poor	5.3	0.3	0.3	1.2	0.8
Unknown / n.a.	6.0	12.0	20.1	18.3	29.4
Total	100%	100%	100%	100%	100%
<u>QUALITY OF SERVICE</u>					
Good	93.7	94.0	91.6	85.6	91.3
Average	5.2	5.2	6.9	13.3	7.2
Poor	0.7	0.4	0.9	0.9	1.1
Unknown / n.a.	0.4	0.4	0.6	0.2	0.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

RATING OF VALUE FOR MONEY OF THE FOLLOWING:

Rating	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
<u>ACCOMMODATION</u>					
Good	78.2	73.9	72.6	69.7	74.2
Average	12.4	14.1	16.1	20.0	17.5
Poor	2.5	2.5	2.8	4.2	2.7
Unknown / n.a.	6.9	9.5	8.5	6.0	5.6
Total	100%	100%	100%	100%	100%
<u>MEALS & DRINKS</u>					
Good	71.4	70.7	70.6	64.9	71.6
Average	22.6	22.4	21.0	26.4	21.4
Poor	3.4	3.7	6.1	7.0	5.1
Unknown / n.a.	2.7	3.2	2.3	1.7	1.9
Total	100%	100%	100%	100%	100%
<u>LOCAL TRANSPORTATION</u>					
Good	77.7	75.8	69.8	58.4	66.4
Average	10.5	9.8	11.3	18.8	14.0
Poor	2.5	2.3	2.5	2.7	1.0
Unknown / n.a.	9.3	12.1	16.4	20.1	18.6
Total	100%	100%	100%	100%	100%
<u>SHOPPING</u>					
Good	71.8	68.1	66.5	59.3	61.4
Average	19.9	17.6	16.8	23.2	17.1
Poor	2.0	2.3	2.5	3.1	1.7
Unknown / n.a.	6.4	12.1	14.2	14.3	19.8
Total	100%	100%	100%	100%	100%
<u>ENTERTAINMENT / RECREATION</u>					
Good	69.3	60.7	54.4	51.6	47.2
Average	18.4	15.5	14.0	22.1	16.1
Poor	2.0	1.4	1.8	3.2	1.9
Unknown / n.a.	10.3	22.3	29.9	23.1	34.8
Total	100%	100%	100%	100%	100%
<u>QUALITY OF SERVICE</u>					
Good	89.4	87.7	85.3	77.3	84.0
Average	8.4	10.6	11.9	18.8	13.2
Poor	1.4	0.8	1.7	3.1	1.4
Unknown / n.a.	0.7	0.9	1.1	0.9	1.4
Total	100%	100%	100%	100%	100%

Source: Tourist Survey - Central Bureau of Statistics - Aruba

MONEY ASPECTS OF THE VISITORS

AVERAGE DAILY EXPENDITURE SPENT IN ARUBA PER CATEGORY ¹⁾ (In US\$)

Categories of expenditure	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Accommodation ²⁾	36.69	28.59	35.21	43.09	38.28
Food & beverage	25.94	26.92	28.86	29.99	31.95
Groceries / sundries	3.23	3.94	3.19	3.74	3.56
Entertainment / recreation	7.72	7.06	9.27	8.04	8.17
Taxis	2.73	2.93	3.02	3.15	3.51
Car rental	5.06	4.06	4.20	4.47	4.32
Public transportation	0.27	0.27	0.22	0.24	0.24
Tax free shopping	4.42	4.86	3.59	4.64	4.13
Shopping	15.69	14.34	15.06	13.60	14.00
Casinos	15.45	15.55	16.10	13.39	11.22
Internet/Telephone	n.a.	2.07	0.98	0.93	0.61
Departure tax	1.15	n.a.	n.a.	n.a.	n.a.
Other ³⁾	2.15	1.71	0.76	1.70	0.53
Total (In US\$)	120.48	114.81	124.77	127.69	122.86

Source: Tourist Survey - Central Bureau of Statistics - Aruba

Notes : (All these notes apply to tables 4.1, 4.2 and 4.3)

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package outside of Aruba(see highlights for further explanation and comments.).
- 2) The expenditure category "accommodation" does not include any expenses made on a pre-paid package for accommodation.
- 3) The expenditures belonging to the category "other" also includes expenditures which were unknown or that cannot be specified anymore by the interviewed visitors. For this reason the amount does not represent expenditures belonging to the category other only.

AVERAGE DAILY EXPENDITURE BY PLACE OF RESIDENCE ¹⁾ (In US\$)

Place of residence	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
U.S.A.	128.11	114.31	128.59	134.95	125.13
Venezuela	155.91	157.48	163.72	153.68	175.67
Netherlands	69.30	60.14	65.31	57.52	70.67
Netherlands Antilles	88.96	135.03	97.74	104.87	139.93
Canada	54.36	72.44	83.34	93.84	106.23
Colombia	94.26	66.50	121.30	58.90	96.36
Other	83.97	133.83	105.55	139.37	79.41
Total visitors (In US\$)	120.58	114.81	124.77	127.69	122.86

Source: Tourist Survey - Central Bureau of Statistics - Aruba

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

AVERAGE DAILY EXPENDITURE BY NUMBER OF VISITS TO ARUBA ¹⁾ (In US\$)

Number of visits	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
First time	119.19	114.58	123.17	132.70	128.72
Between 2 and 5 times	113.20	107.45	123.52	131.12	123.81
6 Times or more	131.96	125.05	128.08	117.69	116.31

Source: Tourist Survey - Central Bureau of Statistics - Aruba

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

AVERAGE EXPENDITURE PER PERSON PER TRIP BY THE MAJOR MARKETS ¹⁾ (BUDGET) (In US\$)

Place of residence	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
U.S.A.	954.42	906.48	1,049.29	1,037.77	1,029.82
Venezuela	1,063.31	1,070.86	1,281.93	915.93	1,219.15
Netherlands	670.13	828.73	1,019.49	953.68	1,091.14
Netherl. Antilles	459.03	460.45	1,150.40	975.29	666.07
Canada	425.10	659.93	742.56	1,030.36	1,035.74
Colombia	736.17	1,423.10	2,264.67	793.38	1,507.07
Other	966.49	1,485.51	1,330.99	1,234.82	975.15
Total visitors	924.85	991.96	1,131.66	1,075.15	1,072.57

Source: Tourist Survey - Central Bureau of Statistics - Aruba

- 1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package.

HOTEL RELATED STATISTICS

Categories:	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
Hotel :					
Occupancy	74.0%	74.8%	87.1%	91.2%	82.1%
Average Daily Rate	\$185.72	\$176.60	\$187.55	\$218.11	\$242.21
Revenue per available room	\$137.44	\$131.82	\$163.41	\$198.90	\$198.91
Timeshare :					
Occupancy	78.9%	79.1%	80.3%	83.6%	87.1%
Average Daily Rate	\$152.66	\$165.65	\$188.36	\$215.41	\$168.77
Revenue per available room	\$23.92	\$21.45	\$20.48	\$25.72	\$21.87
Total :					
Occupancy	75.8%	76.4%	84.5%	88.1%	84.4%
Average Daily Rate	\$182.07	\$175.56	\$187.61	\$217.89	\$233.93
Rev. per avail. room	\$95.54	\$90.21	\$109.55	\$128.39	\$119.94

Source: Central Bureau of Statistics - Aruba

TOURISM EXPENDITURE IN ARUBA BY THE MAJOR MARKETS ¹⁾ (In 000 US\$)

Place of residence	Qrt. 1 2002	Qrt. 1 2003	Qrt. 1 2004	Qrt. 1 2005	Qrt. 1 2006
U.S.A.	110,872.05	108,233.51	142,247.60	161,242.81	131,788.11
Venezuela	20,353.81	8,853.90	11,050.22	10,318.90	10,936.99
Netherlands	4,821.59	6,017.40	9,914.53	8,883.54	9,883.59
Netherl. Antilles	1,825.58	1,757.55	5,837.13	3,963.58	2,483.76
Canada	3,257.93	4,084.30	6,098.64	2,182.31	8,915.67
Colombia	4,274.21	6,110.79	4,454.61	1,171.03	2,575.58
Other	7,469.07	8,506.05	7,621.22	9,962.51	10,035.32
Total visitors	155,769.48	154,096.77	200,415.41	215,963.190	182,699.05

Source: Tourist Survey - Central Bureau of Statistics - Aruba

1) The expenditures above mentioned are expenditures that took place while the visitors were IN ARUBA, excluding thus anything spent on pre-paid package. (see highlights for further explanation and comments.)

LODGING TAX

In US dollars	2002	2003	2004	2005	2006
Quarter 1	4,185,643	4,213,148	4,791,335	5,902,498	5,830,422
Quarter 2	3,617,218	3,644,288	4,397,729	5,161,686	
Quarter 3	2,847,719	3,218,436	5,979,035	4,096,634	
Quarter 4	3,192,238	2,919,820	3,854,241	3,660,696	
Total	13,842,818	13,995,692	19,022,339	18,821,514	

Source: Tax collectors office

CASINO TAX

In US dollars	2002	2003	2004	2005	2006
Quarter 1	3,079,023	3,300,750	4,483,377	3,938,285	4,813,342
Quarter 2	2,281,639	2,030,976	3,616,766	2,773,033	
Quarter 3	1,832,629	1,793,855	3,456,375	2,354,088	
Quarter 4	2,338,188	2,461,460	2,776,169	3,270,758	
Total	9,531,479	9,587,041	14,332,687	12,336,164	

Source: Tax collectors office



TOURISM RECEIPTS

In million US dollars	2002	2003	2004	2005	2006
Quarter 1	245.030	243.575	303.184	303.799	311.955 *
Quarter 2	196.370	191.899	237.486	262.123	
Quarter 3	175.250	194.749	232.682	250.391	
Quarter 4	207.990	213.128	273.017	264.972	
Total	824.640	843.352	1,046.369	1,081.285	

Source: Central Bank of Aruba

*Provisional

ESTIMATED TOTAL TOURISM EXPENDITURE ¹⁾ (In 000 US\$)

Estimated total tourism expenditure	2002	2003	2004	2005	2006
Quarter 1	183,747.62	183,443.41	234,504.32	246,722.87	213,815.69
Quarter 2	156,480.25	131,786.76	182,441.32	193,609.53	
Quarter 3	152,329.66	153,559.06	185,476.31	198,843.22	
Quarter 4	161,513.30	178,696.91	209,986.75	182,092.73	
Total	654,070.85	647,486.14	812,408.69	821,268.35	

Source: Tourist Survey - Central Bureau of Statistics - Aruba

*Provisional

1) For further explanation on estimated total tourism expenditure refer to methodology

